

# MBA-Sports Management (MBA-SM)

**Make Your Passion Your Profession**



## Ranking and Accreditation

**competition  
success** review

#7

**MBA  
UNIVERSE**  
INDIA'S NO.1 MBA PORTAL

#26

**bt**  
Business Today

#27

**BW BUSINESSWORLD** #19

**nirf**

#45

**Times School** #7

In All India B School



**AACSB**  
ACCREDITED

# Somaiya Vidyavihar University- At a Glance

Somaiya Vidyavihar University is located in the heart of Mumbai and nestled in a vast, 50-acre green campus. The University caters to 39,000+ students in diverse fields of education, including Design, Engineering, Science, Commerce & Business Studies, Humanities & Social Sciences, Library & Information Science, Management, Religion & Culture, Sports, Management, and Music. Established in 2019, Somaiya Vidyavihar University, Mumbai, is a self-financed, private university recognised by the University Grants Commission (UGC).

## About K J Somaiya Institute of Management

K J Somaiya Institute of Management was established in 1981 and over the past 4 decades has evolved into leading business school offering state-of-the-art education, sector-specific, and employment-oriented management programmes.

Amongst our alumni are top-ranking and highly-placed executives from all over the world. Highly qualified and experienced state-of-the-art infrastructure, the business and industry environment of the financial capital of the country, and a serene, beautiful green campus with several sporting facilities and other educational, research, and innovation institutions are the hallmarks of K J Somaiya Institute of Management and the Vidyavihar campus of the University.

## About MBA-Sports Management (MBA-SM)

K J Somaiya Institute of Management, in association with the Somaiya Sports Academy, is the right place to convert your passion into a profession in the field of the fast-growing sports sector. MBA- Sports Management helps you leverage your passion and expertise as a professional suited for a range of organisations involved in sports-related goods, services, and activities.



### Learn:

Learn from the experienced faculties and nuances of management along with experiencing real-time insights from industry professionals. The programme brings to students the latest courses in the area of sports management to develop professionally trained and industry-ready managers for sports and sports-related sectors.



### Act:

Act by learning on the field. Our collaboration with the in-house Somaiya Sports Academy has top-notch affiliation & accreditation; excellent infrastructure; Ekalavya Sports Complex, state-of-the-art sports facilities and internationally certified coaches give students an opportunity to participate as well as be an integral part of organising, planning, and executing various competitive events organised by the SSA.



### Strike:

Strike at the best of the career opportunities in the Sports Business Industry which is increasingly getting highly specialised and focused. The opportunities are:

- Sports Marketing (Brand Managers, PR Managers)
- Sports Operations (Venue Management, Game Day Operations, Hospitality)
- Sports Analytics
- Sports Digital Media Marketing
- Sports Merchandising Manager
- Sports Broadcasting

## Key Features



Overarching Sports Management Programme



Professional Achievement Orientation



Excellent Classroom Learning with Practical Orientation through Experiential Learning



Spectacular Career Opportunities in Sports and Allied Sectors

## Programme & Fee Structure

Name	Duration	Fees Per Year		Eligibility Criteria
		For Indian Residents	For NRI & Others	
MBA- Sports Management	2 years	₹ 6,00,000/- (Excluding Hostel Fees)		<ul style="list-style-type: none"> <li>Should have passed a minimum of 50% marks in bachelor's degree from any discipline from a recognised institution</li> <li>Minimum scores as decided by the institute for the CAT/CMAT/XAT/NMAT/ATMA/PERA-CET qualifying exams</li> <li>Desirable candidates should have an interest in and/or association with National, State, and District Level sports (extra weightage will be given)</li> </ul>

**Note:** The Programmes fee & Residential fee are subject to an annual increase of up to 10%. For details about eligibility criteria, selection criteria, and application form fees, please visit our website <https://simsr.somaiya.edu/en>

## Admission & Selection Process

- The application fee is ₹ 1,000/- (Non-refundable)
- The students should fill out the online application form, which is available on the institute admission portal (<https://admissions.somaiya.edu/>)
- A Statement of Purpose needs to be submitted, specifying the aspirant's reasons for joining this programme
- Students will undergo a personal interview
- The admission seat will be offered based on the merit and availability of seats taken together. The candidate will be communicated via email about the seat offered to her/him or the corresponding waitlisted number

## Placement & Internship Opportunities



ALL INDIA FOOTBALL FEDERATION



BHAICHUNG BHUTIA FOOTBALL SCHOOLS

genesis bcw





## Our Illustrious Alumni



### Nikhil Pendse- Batch of 2009

Enjoys his work as an Associate Director at Elastik Teams. A passionate marathon runner brings together his expertise in technology and passion for sports in his professional life.



### Rishikesh Kumar- Batch of 2009

Founder and CEO

An entrepreneur and a visionary in the sports, health, and wellness domain showcases how academic excellence, professional expertise, and entrepreneurial spirit can come together to create innovative HealthTech solutions and promote sports and fitness.



## Sports Infrastructure



## Life at K J Somaiya Institute of Management



**Kickstart your Journey Today**

## Contact Us:

Somaiya Vidyavihar University, Vidyavihar (East), Mumbai-400 077

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[simsr.somaiya.edu/en](http://simsr.somaiya.edu/en)

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