

**K J Somaiya Institute of Management
 Vidyanagar, Vidyavihar (E)
 Mumbai - 400077**

NATIONAL RETAIL SUMMIT
(NRS) – 2020

Theme: “Reimagining Retail”

MBA Retail Management: Batch 2020-22

Date: 16th and 17th December 2020

EVENT SCHEDULE

➤ **DAY 1 – 16th December 2020**

- Inauguration, Keynote Address and Kurukshetra; Venue – [Zoom link](#)
- Retail Mela: Timing – 10am to 6pm; Venue – <http://www.nrs-somaiya.co.in/>

<u>Sr. No.</u>	<u>Event Flow</u>	<u>Timings</u>
1	Arrival of Guests	09:45 am
2	Prayer	10:05 am
3	Inaugural Ceremony	10:10 am
4	Inaugural Address (NRS Chairperson: Dr. Vilasini Jadhav)	10:15 am
5	Director's Address (Dr. Monica Khanna)	10:20 am
6	Program Coordinator's Address (Dr. Vandana T. Khanna)	10:30 am
7	Convener's Address (Amjed Parvez Khan)	10:35 am

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8	<p style="text-align: center;">Keynote Address</p> <p style="text-align: center;">Keynote Speaker: Mr. Satish Shenoy, Senior President Corporate Management Audit Aditya Birla Group</p> <p style="text-align: center;">Guest of Honor: Mr. Mukesh Gajra, VP Business Non-Apparels Reliance Trends</p>	<p style="text-align: right;">10:40 am</p> <p style="text-align: right;">11:20 am</p>
9	Vote of Thanks (Co-Convener: Kumar Devank)	12:00 pm
10	Lunch	12:10 pm
11	<p style="text-align: center;">KURUKSHETRA: Case Study Competition</p> <p style="text-align: center;">Jury 1: Mr. Bhargab Dutta Assistant Vice President, Digital & Data Analytics, Aditya Birla Group</p> <p style="text-align: center;">Jury 2: Mr. Tarun Vashishtha National Head, Retail Business Development, Pantaloons</p>	01:30 pm
12	Tea Break	03:00 pm
13	KURUKSHETRA: Continue	03:15 pm
14	Award Ceremony	05:00 pm
15	Vote of Thanks	05:30 pm

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➤ **DAY 2 – 17th December 2020**

- Panel Discussion, Brand-O-Mania; Venue – [Zoom link](#)
- Retail Mela: Timing – 10am to 6pm; Venue – <http://www.nrs-somaiya.co.in/>

<u>Sr. No.</u>	<u>Event Flow</u>	<u>Timings</u>
1	Arrival of Panelists	10:30 am
2	Introduction of Panelists	10:45 am
3	<p style="text-align: center;">Panel Discussion</p> <p style="text-align: center;">Panelists</p> <p style="text-align: center;">Ms. Benazir Miller Sr. General Manager – Technology Shoppers Stop</p> <p style="text-align: center;">Mr. Bhavik Jhaveri Director - Product for Supply Chain and Omnichannel Myntra</p> <p style="text-align: center;">Mr. Raunak Zatakia Manager - Project Management Manyavar</p> <p style="text-align: center;">Moderator</p> <p style="text-align: center;">Prof. Isaac Jacob Area Chairperson - Marketing & International Business K J Somaiya Institute of Management</p>	11:00 am
4	Vote of Thanks	12:20 pm
5	Lunch Break	12:30 pm



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6	Brand-O-Mania: Case Study Competition Jury 1: Mr. Reuben Pandian Co-Founder and COO Cutting Chai Technologies Pvt. Ltd. Jury 2: Mr. Amit Sethiya Chief Marketing Officer SYSKA Group	01:30 pm
7	Tea Break	03:00 pm
8	Brand-O-Mania: Continue	03:15 pm
9	Award Ceremony	05:00 pm
10	Vote of Thanks	05:30 pm

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Appendix

Retail Mela **EVENT SCHEDULE**

➤ **Day 1 & 2 Retail Mela Schedule**

- Retail Mela: Timing – 10am to 6pm

A. Fun Zone

A.1. 16th December 2020; Venue – [Zoom link](#)

<u>Sr. No.</u>	<u>Games</u>	<u>Timings</u>
1	Arcades (Online Mode)	10:00 am – 2:00 pm
2	Housie	2:00 pm – 2:30 pm
3	Tic Tac Toe	2:30 pm -3:00 pm
4	Guess the brand & celebrities	3:00 pm -3:30 pm
5	Reverse Song	3:30 pm – 4:00 pm
6	Dots and boxes	4:00 pm - 4:30 pm
7	Crossword	4:30 pm -5:00 pm
8	Guess the song	5:00 pm – 5:30 pm

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A.2. 17th December 2020; Venue – [Zoom link](#)

<u>Sr. No.</u>	<u>Games</u>	<u>Timings</u>
1	Housie	10:00 am- 11:00 am
2	Tic Tac Toe	11:00 am – 12:00 pm
3	Guess the brand & celebrities	12:00 pm - 1:00 pm
4	Reverse Song	2:00 pm – 3:00 pm
5	Dots and boxes	3:00 pm - 4:00 pm
6	Crossword	4:00 pm -5:00 pm
7	Guess the song	5:00 pm – 6:00 pm

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B. Brain Teaser; Venue – <http://www.nrs-somaiya.co.in/>

- Open to all B- school students
- Question paper format would be seven MCQs and three fill ups.
- Digital Certificate will be awarded to the winners.

<u>Sr. No.</u>	<u>Quizzes</u>	<u>Days</u>
1	Movies	16-17th Dec
2	Sports	16-17th Dec
3	Current Affairs	16-17th Dec
4	Management	16-17th Dec
5	Economics	16-17th Dec
6	Retail	16-17th Dec
7	Movies	16-17th Dec

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C. Head-To-Head; Venue – <http://www.nrs-somaiya.co.in/>

- Open to all B- school students
- Theme Based event to be organized.
- Digital Certificate will be awarded to the winners.

<u>Sr. No.</u>	<u>Events</u>	<u>Days</u>
1	Speech	16-17th Dec
2	Fitness	16-17th Dec
3	Dance	16-17th Dec
4	Mimicry	16-17th Dec
5	Stand-up Comedy	16-17th Dec
6	Singing	16-17th Dec
7	Instrumental Music	16-17th Dec