

K.J Somaiya Institute of Management Studies and Research

Vidyavihar, Mumbai – 400077 India

Date
10th & 11th
January 2020



SICTIM'20

6th Somaiya International Conference
on Technology and Information

Theme:
Datanomics – Future of Business

Insight. Innovate. Impact. Iterate

Organized By :

1. KJSIMSR's Center of Excellence in Data Science
2. KJSIMSR's Department of Data Science and Technology

K.J. SIMSR is :

AACSB

Business
Education
Alliance

Member

About Us

Somaiya Vidyavihar was established by Padmabhushan Late Shri Karamshibhai Jethabhai Somaiya in 1959. An Entrepreneur, Philanthropist and a Visionary, he firmly believed that modern education has to have its roots in strong values. This underlying theme and legacy of Somaiya Vidyavihar were continued and strengthened by the late Dr. S.K. Somaiya.

Somaiya Vidyavihar aims to provide meaningful and relevant education that emphasizes both the liberal and professional aspects of higher education, steeped in rich Indian culture and heritage and rooted in universal religious philosophies of the world.

Shri Samir Somaiya, a Cornell University and Harvard alumnus is the President of the Somaiya Vidyavihar. Under his stewardship, the invaluable direction is provided to all the educational institutes within the campus.

Somaiya Vidyavihar is an institution that is proud of its heritage, global in the reach of its ideas and universal in its service.

Under the umbrella of Somaiya Vidyavihar trust, the K J Somaiya Institute of Management Studies & Research was established in the year 1981. The institute was inaugurated by India's Ex-Prime Minister, The Hon. Dr. Manmohan Singh.

The Institute has been consistently ranked among the top 25 business schools in India by various ranking bodies & magazines. The Institute is certified as ISO 9001: 2008 and ISO 29990: 2010 by Bureau Veritas Certification. It has received the South Asian Quality Assurance Certification (SAQS) accreditation by the Association of Management Development Institutions in South Asia (AMDISA). It is also a member of 'The Association to Advance Collegiate Schools of Business' (AACSB) since July 2012.

The Institute provides all learning and personal development resources in terms of state-of-art infrastructure, learned faculty, well-endowed library with 83,000+ books and approx. 27,000 + titles, online databases, and journals, computer labs, Wi-Fi across the campus, various sports amenities including a world-class athletic track and a truly academic environment in a lush green campus in the heart of Mumbai.

The Institute conducts full time and part-time Masters level, programmes. Currently, the institute conducts 12 Master level management programmes and Ph.D. program's (University of Mumbai). The institute has maintained its quality standards by pursuing National and International level quality accreditations. The institute received "autonomous" status from the University of Mumbai for its University-affiliated programs (MMS, MCA, and MIM/MMM/MFM/MHRDM). The autonomous status is given to selected institutions of excellence by the University of Mumbai. The institute conducts seven PGDM Programs – PGDM, PGDM-IB, PGDM-RM, PGDM-FS, PGDM-Com, PGDM-Exec, and newly introduced PGDM-Health Care Management

Introduction to the Conference

Today “data-driven” decision making landscape is driving organizations to change their current and existing processes and is forcing the businesses to change its very core foundations.

To explore new horizons in data science, K. J. Somaiya Institute of Technology and Management (KJSIMSR) will organize and host 6th edition of SICTIM'20, Somaiya International Conference on Technology and Management with an appropriate theme “Datanomics – Future of Business” on 10th & 11th Jan 2020.

The conference attempts at capturing the views of researchers and practitioners from designers and developers of the technological solution as well as strategist, analysts, and users of data. The budding “Data Scientists” from Information Technology can propose new algorithms that can be used for extracting and deriving new patterns and trends. The application area can be from healthcare to Engineering sectors.

We invite corporate strategist, developers, practitioners, academicians, management professionals, Ph.D. aspirants, retired professionals, startups, and students to connect and exchange their ideas that are going to make a big impact in business through Datanomics.

Best Paper Award: Two selected papers shall receive the Best Paper Award as nominated by the jury, conference organization committee after carefully scrutinizing all aspects of the paper. Only presented papers will be considered for the selection process. All the rights are reserved with K. J. SIMSR – SICTIM 2020 committee.

Partnering Journals:

The Conference is having a tie-up with **International Journal of Management Practice**, INDERSCIENCE publishers. IJMP is Scopus indexed and also listed in ABDC list in “C” category. For more information, please go to the link, <https://www.inderscience.com/jhome.php?jcode=ijmp>

The journal will release a special issue for the conference. Authors presented their work during the conference and are interested in submitting their manuscript for consideration in the above journal publication attached to the conference are required to submit a full paper by **10th February 2020**. Authors who want to submit their research work must adhere to the guidelines given by IJMP. An original article or research paper must be written in UK **English and within 5000-7000 word limit**.



Call for Papers

Research papers, Research articles, and Technical papers are invited in the areas including but **not limited to**:

Track 1:- Information Technology

- Information Technology and Society
- Technical Innovations and Solutions
- Networking
- Business Intelligence
- Big Data Analytics
- Mining: Data, Text, Web
- Data Service
- Artificial Neural Network
- Visualization
- Cloud Computing

Track 2:- Business Process and Information Systems

- Digital Data and Marketing
- Data Privacy and Ethics
- Law and Management
- Circular Economy and Digital Economy
- Economics and Management
- Health Care Management and Information Technology
- Cross-cultural Management and Data
- Organizational change, governance, and business/IT relationship
- Demand management for developing digital service
- IT innovation management approaches
- Managing risks of digitization
- Changes in the IT value chain/sourcing
- Datacenter management
- Data Science Disruption: Understanding the customer
- Integration of Traditional and Digital Media

Guidelines for Submission of Extended Abstract

- Download SICTIM 20 abstract submission format from website and send the abstract strictly in the same format.
- Authors are requested to identify the track in which their paper needs to be considered. Track indication may be given in the title page of the abstract as “Suggested track:”
- Identity and affiliation of the author(s) should not appear anywhere else in the manuscript other than the title page.
- The word limit for extended abstract is 1,000 words, including charts, figures, and tables. References are not included in the word limit. The abstract should clearly indicate the purpose of the research.
- By submitting an abstract, the author makes a commitment to present his/her paper at the conference.
- All extended abstracts will be double-blind peer-reviewed by a panel of experts.
- In a joint submission, at least one of the co-authors should be registered for the conference.
- All the selected extended abstracts will be published in conference proceedings of the unique ISBN number.
- Please note that the Institute has a strict anti-plagiarism policy so the originality of the work should be ensured by the authors. We seek original, unpublished work. Any submitted proposal that is identical or substantially similar to work that is already published or under review for another conference or publication will not be considered.

Extended Abstract should be emailed to the conference id: sictim.simsr@somaiya.edu

IMPORTANT DATES

Last Date for Extended Abstract Submission	: October 10, 2019
Abstract Acceptance Notification	: November 1, 2019
Last Date for Registration	: November 30, 2019
Date of Conference	: January 10th & 11th, 2020

REGISTRATION FEE (Non-refundable)

Sr. No.	Category	Per Participants *	International Delegates *
1.	Academic Delegate	₹ 1,200	\$200
2.	Industry delegate	₹ 1,200	\$250
3.	Research Scholar / Student	₹ 1,000	\$80

*Plus Applicable taxes (18% GST)

Registration Fee includes:

1. Opportunity to present a paper at the conference
2. Opportunity to meet and network with participants
3. Conference kit, Breakfast & Lunch during the conference day

ORGANISING COMMITTEE

Chairperson	Prof. (Dr.) D. G. Jha Area Chairperson – Information Technology Chairperson - AACSB@SIMSR
Co-Chairperson	Dr. Bharati Wukkadada
Convener	Dr. Kirti Wankhede
Conference Coordinator/s	Prof. Vaidhehi Bhat Prof. Sudharshan Sirsat
Point of Contact	Prof. Sudharshan Sirsat Mail Id: sudarshan@somaiya.edu Phone: 022-67283291 / 7304053115

Delegates have to make their own travel arrangement. The Institute will help them in making their stay arrangement in Mumbai. The Institute can also arrange for a stay within the campus.

REGISTRATION GUIDELINES

1. There cannot be more than three authors per paper
2. One author cannot contribute more than two papers
3. To register, additional authors (apart from the first author) need to pay Rs. 1500 or USD 20

REGISTRATION DETAILS

The registration fee for the conference needs to be paid via electronic transfer / DD to be drawn in favor of “**K.J. SOMAIYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH**”, payable at Mumbai along with duly filled registration form. Demand Draft may be sent to our address:

SICTIM -2020, K J Somaiya Institute of Management Studies & Research, Vidyavihar (East), Mumbai — 400 077, India

Phone: 022-67283000 Fax: 022-21027219

Participants making an electronic payment or Demand Draft are requested to send an email carrying details of the transferor Demand Draft at sictim.simsr@somaiya.edu

The electronic payment modalities are as follows:

Beneficiary Name: K.J. SOMAIYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH

Beneficiary Bank Name: Axis Bank Ltd.

Beneficiary Bank Branch Name: Ghatkopar (East)

Beneficiary city: Mumbai

Beneficiary Bank Pin Number: 400077

Beneficiary IFSC Code: UTIB0000029

Beneficiary Account Number:

029010100386319

MICR CODE NO.: 400211008



REGISTRATION FORM

SIMSR SICTIM 2020, Jan 10th & 11th, 2020

Participant's Name: Mr. / Ms. / Prof. / Dr.

Title of the Paper:

Gender: Male / Female

Delegate Type: Industry / Academic / Research Scholar/Student

Designation:

Name of the Organization / Institute:

Organization/ Institute Address:

Residential Address:

Phone No:

E-mail Address:

Functional Area:

Registration Fee Details

DD No/NEFT.:

Date:

Amount:

Name of the Bank:

Signature:

Designed by: Bhavik Thakkar (MCA 2018 - 21)