

# Imprints

K J Somaiya Institute of Management | Alumni Newsletter  
Edition No.: 113 | July 2024

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## Team ALCOM Speaks

Embark on a journey of connections and celebrations in the 113th Imprints edition, brimming with stories of growth, community, and new beginnings. The edition encompasses the pivotal General Body Meeting elections, extends a warm welcome to the batch of 2024-26, and showcases the progress of the ALChEMy program, alongside the thriving Alumni Portal. Together, the KJSIM community persist in crafting the story of their Alma Mater, one unforgettable chapter at a time!

[Click here to follow us on LinkedIn for regular updates](#) 

## Inaugural Ceremony of Batch 2024-26

- K J Somaiya Institute of Management hosted the Inaugural Ceremony for MBA, MBA Healthcare Management and MBA Sports Management, Batch 2024-26, on 21st June at Somaiya Vidyavihar University
- Dr. Jayen Mehta, Managing Director, Gujarat Cooperative Milk Marketing Federation Ltd. (Amul) honoured the event with his esteemed presence as the chief guest
- The Institute warmly welcomes the Batch of 2024-26 and extends its best wishes for their upcoming MBA journey



- Isha Nayak 

[Watch here](#) 

## Successful UAE Alumni Meet

- The Alumni Committee of K J Somaiya Institute of Management hosted the UAE Alumni Meet after 5 years
- The Director, Dr. Raman Ramachandran, provided updates on institute's strategic goals and future direction.
- Along with the Director, Dr. Ruth D'Souza, Head of Executive Education, Dr. Anjali Chopra, Associate Professor of Marketing & Chairperson of Placements, and Dr. Hitesh Punjabi, Assistant Professor of Finance represented the institute
- The meet also had an interactive session to gather insights and expectations from Alumni



- Kartikey Sharma 

## Upcoming Ahmedabad Alumni Meet

- The Ahmedabad Alumni Meet is scheduled on July 19, 2024, where goals of KJSIM and the expectations of Alumni will be discussed with the Director
- This Ahmedabad Alumni Meet offers a chance to reconnect beyond the Alma Mater, fostering relationships and networking among fellow Alumni
- The registration link will be available soon, and avid participation is eagerly anticipated

- Sankalp Gaur 



## Announcement: City & International Meets

- The City and International Meets are designed to bring together our Alumni from different geographies to reconnect, share experiences, and build new networks
- The dates currently mentioned are tentative, and the final details shall be conveyed soon



- Neha Roy

## ALChEMy 2024

- **Anupriya Chowdhary**, Alum of Batch 2009, Founder, WonderSkills, led a session on 'Advanced LinkedIn' as a part of ALChEMy, the Placement Mentorship Program organised by the Alumni Committee
- She shared efficient LinkedIn optimisation strategies to increase engagement through result-oriented actions
- Her insights and suggestions equipped students with the knowledge and tools to enhance their LinkedIn presence, make purposeful connections, and build a remarkable personal brand



Advanced LinkedIn Workshop



- Neha Roy

## SIMSR Alumni Association - General Body Meeting

- The SIMSR Alumni Association's General Body Meeting (GBM) scheduled on 13th July, 2024, will be an online event where the global Alumni community gathers to discuss the future direction of the association and its relationship with K J Somaiya Institute of Management
- The meeting aims to share updates, address challenges, gather Alumni feedback, and set goals for the upcoming year
- Registered voters can vote through the online voting system
- Alumni are encouraged to participate to ensure capable leadership for the upcoming tenure

SIMSR Alumni Association

General Body Meeting



Register before 10th July

Tap to register

- Devika Nilosey [✉](#)

## Connect with 2500+ Alumni on Portal

- The Alumni Portal enables Alumni to reconnect with former classmates, join interest groups, and participate in networking events, fostering both personal and professional connections
- Alumni can access job postings tailored specifically for KJSIM graduates, partake in the mentorship programme, and utilise business promotion features to advance their careers and ventures
- The portal offers the latest updates on college news, Alumni events, and provides access to yearbooks, ensuring Alumni remain connected and engaged with their Alma mater



- Kartikey Sharma [✉](#)

## Newsroom

### Prof. Vasudev Danait

Professor of Practice - Operations & Supply Chain Management



Authored an article

The self-governance paradigm: Making the world a better place by our resources, efforts' in



### Prof. Isaac Jacob

Professor Emeritus - Marketing



Shared his thoughts on

TRAI recommendations on the formulation of National Broadcasting Policy 2024 bring relief for OTTs' in



### Dr. Preeti Rawat

Professor - HR/OB Area



Shared her thoughts on

'How healthcare providers can be trained to provide non-discriminatory care to LGBTQ+ patients' in



### Dr. Perna Mahindroo

Assistant Professor - Business Analytics



Authored an article titled

'Hygiene breaches at Blinkit warehouse highlight critical issues in the quick-commerce industry' in



### Dr. Kalpakam Gopalakrishnan

Associate Professor - Finance



Authored an article titled

'Important points to consider before designing your retirement financial plan' in



### Prof. Isaac Jacob

Professor Emeritus - Marketing



Shared his thoughts on

'Pros & Cons of the new self-declaration rule for new advertising' in



### Dr. Rashmi Soni

Professor - Finance & Law



Authored an article titled 'Importance of financial literacy in new wave of economy growth' in



### Ms Ekta Swarnakar

Research Teaching Associate - Finance & Law



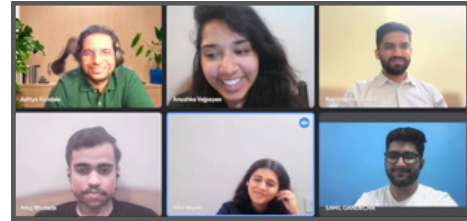
## Outreach

- Outreach is an interactive session where Alumni share their professional experiences with the students and learn about the recent developments at the institute
- The sessions were conducted with the following Alumni:



**Abhishek S Shukla**  
Batch of 2008

Senior Vice President - Financial Institutions Group  
Axis Bank



**Aditya Kandala**  
Batch of 2010

Director, Sales  
ESG Data and Solutions

- Sankalp Gaur

## Milaap 2024

- The Alumni Committee is thrilled to host Milaap - The Batch Reunion, at K J Somaiya Institute of Management
- Milaap is organised for batches marking significant milestones and their continued association with their Alma mater
- Milaap reunites Alumni to relive their MBA days and foster a sense of unity and shared memories



- Neha Roy

### Job Opportunities - July

Total no. of recruiting companies	4
Total no. of vacancies	4
<b>Top Recruiting Companies</b>	
<ul style="list-style-type: none"> <li>• HDFC</li> <li>• Pressto</li> </ul>	<ul style="list-style-type: none"> <li>• Meraki People</li> <li>• DBS Bank</li> </ul>

### Team Imprints

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Job Opportunities are now on Alumni Portal



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Alumni Portal

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