

Imprints

K J Somaiya Institute of Management | Alumni Newsletter
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In This Issue

- Alum Achievement
- Faculty Achievements
- Extending Alumni Family
- Alums Inspire : Diversity & Success
- Outreach & Newsroom

Team ALCOM Speaks

Step into a world of farewells and celebrate remarkable achievements in the 111th Imprints edition. Bursting with tales of triumph and heartfelt farewells, this edition invites Alumni, Faculty, Staff and Students to reminisce, reflect, and embrace new beginnings. We expect continued support and engagement from Alumni to make community thrive!

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Alum Ascends to IAS Rank

- **Kanishk Jamkar, Alum of Batch 2016**, has successfully cleared the UPSC exam and is set to embark on a prestigious journey as an IAS officer
- His motivation, fuelled by a deep desire to contribute positively to society, has driven him to embark on this challenging journey with an urge to serve
- Kanishk strongly believes that it's essential to recognise that there's more to life than just professional success, especially beyond a certain stage



[Click here to know more](#)

Alumni Portal: Connect | Engage | Leverage

- The Alumni Committee is thrilled to announce the launch of the brand new Alumni Portal boasting an impressive 1000+ registrations in the first week
- This is a chance to stay connected, engaged, and leverage the power of our Alumni network



- Devika Nilosey

Alumni Committee Family welcomes a New Member

- The Alumni Committee extends a heartfelt welcome to Ms Pooja Anil Rasal as the Manager for Alumni Engagement
- She is a seasoned marketing professional with 18 years of rich experience in Corporate & Education sectors in Client Relationship Management, Marketing, Branding, Competitor Mapping, Net, Franchisee Modelling, Training & Teaching
- Her academic background, includes her Masters in Marketing Management and her silver medal from K J Somaiya Institute, alongside a Gold Medal in Economics from Mumbai University, underscores her commitment to excellence in education
- Her commitment to mentor over 2000 underprivileged children through various foundations reflects her admirable dedication to social impact and community betterment
- Her multifaceted talents and diverse array of skills promise to offer immense value to the Alumni Relations as well as the Alumni



- Isha Nayak

Alumni Achievement

TEDxPCTE witnesses Alum's wonders-skills

- Anupriya Chowdhary, Alum of Batch 2009, Founder coach at WonderSkills, recently graced TEDxPCTE, Ludhiana as a speaker on 'Framework to Build Your Personal Brand Stories'
- Drawing from over a decade of HR experience, she provided expertise in creating impactful personal brand stories for various purposes including college applications, job interviews, and entrepreneurship
- Her innovative and inclusive method for progressing in one's career and finding personal fulfillment enhances individuals' paths to achieving success and happiness



- Kartikey Sharma [📄](#)

[Watch here](#)

Farewell to Alumni Committee Team 2022-2024

- It's time to bid farewell to the dedicated members of Team ALCOM 2024, as they embark on the next phase of their journeys, armed with their collective skills and experiences
- The contributions made by the team have been instrumental in shaping the narrative of the committee, leaving a lasting impact on its members
- As they embark on their respective journeys, heartfelt wishes are extended to them for boundless success and fulfillment in all their endeavours



- Neha Roy [📄](#)

Welcoming the Batch of 2022-24 to KJSIM Alumni Family

- Alumni Committee warmly welcomes the latest additions to the Alumni family, comprising the MBA, MBA Healthcare Management, and MBA Sports Management cohorts of 2022-24
- This dynamic Batch is poised to commence their corporate ventures, leveraging their amassed corporate acumen gained from their MBA experiences
- Alumni Committee extends its sincerest wishes to the 2022-24 cohort as they embark on their new journeys, anticipating abundant success and fulfilment in all their professional endeavours



MBA - 1



MBA - 2



MBA - 3



MBA - 4



MBA - 5



MBA - 6



MBA - 7



MBA - 8



MBA - 9



MBA - 10



MBA - HCM



MBA - SM

- Kartikey Sharma [📄](#)

[Click here to watch a glimpse of Batch 2022-24](#)

Faculty Achievements

Dr. Vartika Chaudhary Published an A* Research Paper

- Dr. Vartika Chaudhary Ramnani, Assistant Professor, Marketing & International Business department, KJSIM has published an A* research paper titled 'The Role of Health-related Claims and Situational Skepticism on Consumers' Food Choices' in the European Journal of Marketing (EJM)
- EJM is considered to be among the leading marketing journals across the globe, A* research paper in ABDC represents a pinnacle of achievement in academic publishing, signifying excellence, high impact, assurance of quality and significant contribution to the knowledge base
- Her fellow co-authors for this research paper were Prof. Dinesh Sharma & Prof. Arti Kalro from Indian Institute of Technology, Bombay and Prof. Anish Nagpal from the University of Melbourne



- Sankalp Gaur [✉](#)

[Click here to know more](#)

Dr. Raman Ramachandran Recognised as Best Panelist

- Dr. Ramachandran Raman, Director, K J Somaiya Institute of Management, participated in the Unstop Talent Meet 2024 panel discussion on 'From Resumes to Hiring Right. How to Discover the Right Talent'
- Key topics explored included the limitations of traditional resumes, differentiating between top and suitable talent, and embracing innovative hiring methods such as 'JUGAAD' hiring
- His insightful contribution was recognised by the audience, who voted him the best panelist of the event



- Kartikey Sharma [✉](#)

[Click here to know more](#)

Empowering Women in Banking: Insights from Faculty

- Dr. Kiran Sharma, Area Chairperson and Professor - Marketing and International Business, spoke on a panel titled "Empowering Women in Banking: Managing Career & Aspirations" organised by Axis Bank
- She shared insights on career success for women in banking, and emphasised on embracing challenges as opportunities for growth
- Dr. Sharma highlighted the importance of inner empowerment for women in their careers



- Devika Nilosey [✉](#)

[Click here to know more](#)

Faculty's Copyrighted Expedition into Contract Law

- Dr. Krishna Shetty, Associate Professor, Finance and Law, K J Somaiya Institute of Management, has been granted a Copyright for his book 'Simplest Book on Contract Law'
- The publication underscores Contract Law's significance, often regarded as the cornerstone of all legal frameworks, particularly within Business Law and delves into the profound influence of Contract Law on everyday transactions. The book aims to make Contract Law accessible to a wider audience, catering to both professionals and laypersons alike



- Isha Nayak [✉](#)

[Click here to know more](#)

Newsroom

- **Lloyd Mathias, Alum of Batch 1988**, discussed startups and how 'Valuations over values mindset can sour India's startup story' in an article published in Times of India - <https://bit.ly/4dmEcsq>
- Dr. Rashmi Jain, Associate Professor, Marketing and International Business penned an article titled 'Filter bubble effect of Personalisation' in Mediabrief LLC - <https://bit.ly/3VXYeTU>
- Dr. Vandana Tripathi, PhD, Assistant Professor, General Management, published an article about 'Rainwater Harvesting Technique' as a viable solution for the 'Water Crisis Situation', in Times Property - <https://bit.ly/4aRuSLr>

Alums Inspire: Diversity and Success

- The Women's Development Cell at K J Somaiya Institute of Management hosted its annual flagship event, Manasvini 2024, featuring a case study competition named SOLQUEST
- **Vikas Arora, Alum of Batch 1995**, Chief Strategic Advisor, Ace Lansdowne Investments Services LLP, along with Dr. Rupali Paranjpe and Dr. Rinku Jain, faculty members at KJSIM, were the judges of the competition



- **Avipsha Thakur, Alum of Batch 2009**, shared invaluable insights on 'Winning through Diversity', sparking discussions on leveraging diversity for professional advancement and empowerment
- The event served as a dynamic platform for knowledge exchange and inspiration, highlighting the importance of diversity in fostering growth and success in various spheres of professional life

- Anushka Vajpayee

Outreach

- Outreach is an interactive session where Alumni share their professional experiences with the students and learn about the recent developments at the institute. Here are the glimpse of the sessions



Amit Shah, Batch of 2005
Technology & Cloud First Lead
Accenture



Nirav Parekh, Batch of 2005
Executive Vice President - Planning
Ogilvy

- Sankalp Gaur

Job Opportunities - April

Total no. of recruiting companies	9
Total no. of vacancies	10
Top Recruiting Companies	
<ul style="list-style-type: none"> • Ernst and Young • PwC 	<ul style="list-style-type: none"> • MSP Steel • Michael Page

Team Imprints

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