

Imprints

K J Somaiya Institute of Management | Alumni Newsletter
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Team ALCOM Speaks

The 116th edition of Imprints captures the essence of achievement and progress, proudly commemorating the grand convocation, a significant milestone for both graduates and the Institute. This edition also celebrates the Institute's unwavering commitment to excellence. It offers valuable perspectives from various events that honour and strengthen the Institute's legacy, fostering connections and shaping the leaders of tomorrow

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Convocation: Celebrating the Outgoing Batch

- Somaiya Vidya Vihar University hosted the Convocation for the Batch of 2022-24 & MBA Executive 2022-23, the event was graced by Dr. Nallathamby Kalaiselvi as the esteemed chief guest
- Dr. Nallathamby Kalaiselvi is the first female Director General of CSIR India and Secretary of DSIR, Government of India
- The Chief Guest emphasized the vital collaboration between educational institutions and industry leaders, underscoring its significance in shaping future professionals
- The ceremony was followed by the degree distribution for K J Somaiya Institute of Management's outgoing Batch



- Vatsala Shankar 

[Convocation Ceremony](#)  [Degree Distribution](#) 

KJSIM secures Gold at the Indian Management Conclave Awards

- Among the 50 prestigious B-schools participated in the 14th edition of the Indian Management Conclave Awards based on the theme 'Identifying Contemporary MBA Roles & Competencies: Initiatives by B-schools & Faculty' at XLRI Jamshedpur, K J Somaiya Institute of Management secured Gold for 'Parivartan' initiative
- 'Parivartan' is an initiative to enable transformation journeys that embodies the purpose of KJSIM, 'Transforming, Together'. The concept of 'Parivartan' revolves around two key aspects: Nurturing Potential (NP) and Student Progression Index (SPI)
- NP helps students recognise their innate capabilities & competencies and take responsibility for their development and SPI assesses students' performance along six parameters to ensure their mindset goes beyond academic brilliance



- Dipanshi Banerjee 

[Click here to know more](#)

- Designed by G Chandrashekar 

Leadership & Innovation: Our Director's Vision

- During an exclusive interview with The Economic Times Education on 'Is Management Education failing to keep up?', Dr. Raman Ramachandran, Director K J Somaiya Institute of Management highlighted the importance of leadership, sustainability and innovation in preparing future ready MBA graduates
- During his interview he spoke about Parivartan framework, integrating emerging technologies, innovation and entrepreneurship, flexibility of National Education Policy (NEP) 2020 and challenges for B-schools

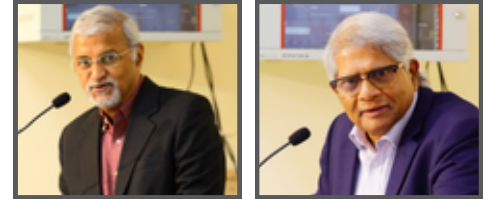


- Vatsala Shankar [✉](#)

[Click here to know more](#)

Inaugural of MBA Executive

- K J Somaiya Institute of Management welcomed the 14th Batch of the MBA Executive programme, comprising a diverse cohort with an average work experience of 70+ months across different sectors
- The batch background ranges across client management, HR, business data analysis, key accounting/financial management, internal audits, customer-centric processes, loans & advances, and software development
- The inaugural ceremony included insightful addresses from Dr. Raman Ramachandran, Director, K J Somaiya Institute of Management and other esteemed faculty members



- Dr. Priyanshi Gupta [✉](#)

[Click here to know more](#)

Careers & Conversation with Govind Iyer

- The Guest Lectures Committee of KJSIM hosted a 'Careers & Conversations' session with Govind Iyer, Chairperson, Social Venture Partners India, Board Director, Infosys, Ex-consultant, Egon Zehnder
- In his conversation with Dr. Raman Ramachandran, Director, K J Somaiya Institute of Management, he shed light on the theme of 'Corporate Leadership to Social Impact'
- The session underscored the importance of aligning careers with organizations that foster growth, embracing calculated risks as learning opportunities, and dedicating time and expertise to nonprofits to achieve significant and sustainable impact



- Shivansh Shridhar [✉](#)

[Watch here](#)

Announcement: UK Alumni Meet

- The Alumni Committee is thrilled to announce UK Alumni Meet, scheduled to take place on 9th November 2024 in London
- The UK Alumni Meet is a platform where goals of KJSIM and expectations of the Alums will be discussed with the Director
- The meet is designed to bring together Alumni from various batches and provide a unique opportunity to share experiences, reconnect, and rekindle memories from the time spent together
- The registration link will be available soon, and avid participation is eagerly anticipated



London, UK

9th November, 2024

- Parvati Sreekumar [✉](#)

- Designed by Nikhil Basutkar [✉](#)

Alum Achievement

Alum surpasses 70 patents

- **Sanjay Podder, Alum of Batch 2000**, Global MD of Accenture and Chairperson of The Green Software Foundation was recently granted three patents including one for 'Designing and Delivering Green Software'
- The Green Software Foundation is a non-profit organisation dedicated to reducing greenhouse gas emissions through sustainable software practices, working towards making a meaningful impact in pursuit of a more sustainable future
- His pioneering contributions to green technology and software innovation have resulted in a remarkable total of 70 patents



- Parvati Sreekumar [✉](#)

[Click here to know more](#)

Faculty Achievements

KJSIM Faculty Member awarded Best Faculty of the Year

- Dr. Chandan Singhavi, Associate Professor - Data Science & Technology has been awarded as the 'Best Faculty of the Year' under 'Innovative Applications of Technology Tools in Teaching/Learning' by Computer Society of India, Mumbai Chapter E-TechNext 2024 Annual Industry and Academia Conference
- The award recognizes outstanding contributions that have significantly impacted education through innovation, enhancing the teaching and learning experiences with creativity



- Vatsala Shankar [✉](#)

[Click here to know more](#)

KJSIM Faculty members co-author an Ivey Case Study

- Dr. Anjali Chopra, Associate Professor - Marketing & International Business, and Dr. Aparna Pandey, Assistant Professor - General Management, Dr. Raman Ramachandran, Director, K J Somaiya Institute of Management have published a case study titled 'Proklean's Challenge to Expand in the B2C Market' with Ivey Publishing
- The case study delves deeper into the understanding of sustainability practices of Proklean Technologies Private Limited in the biochemicals industry emphasising brand positioning for an environment friendly, green-chemistry cleaning solution and market tactics needed to succeed in a B2B market while constantly overcoming associated obstacles



- Dipanshi Banerjee [✉](#)

[Click here to know more](#)

KJSIM Faculty Members publish an Ivey Case Study

- Dr. Mukesh Kharat, Assistant Professor - Marketing & International Business, Dr. Davendranath Jha, Professor - Data Science & Technology, and Prof. Naimesh Tungare, Adjunct Faculty - Data Science & Technology have published a case study titled 'Elite Hypermarket: The Puffs Predicament' with Ivey Publishing
- This case is based on a real scenario wherein it addresses the dilemma of a manager in handling a situation in which the royal customers are faced with a unique problem and the problem has occurred due to the mismanagement in process and people involved in delivering the process. The case highlights the problem and provides a solution to deal with it



- Vatsala Shankar [✉](#)

[Click here to know more](#)

- Designed by G Chandrashekar [✉](#)

Achieving Personal Finance Goals with CapitAlise

- The Alumni Committee conducted five sessions of CapitAlise, the personal finance initiative for Alumni in collaboration with FPSB India
- The series attracted over 300 participants, fostering a vibrant learning environment and encouraging engagement within the Alumni community

Session on Personal Income Tax



By Balwant Jain
CA, CS, CFP

Demystified key concepts around Personal Income Tax and shared actionable insights and practical tips for efficient tax filing and maximized returns

[Watch here](#) ▶

Session on Risk and Insurance Planning



By Suresh Sadagopan
Director, Ladder7 Wealth

Offered insights on Risk and Insurance, with an emphasis on creating a security net and helped participants gain better understanding of what to look out for while choosing insurance

[Watch here](#) ▶

Session on Investment Planning



By Anshul Shrivastava
Head of Standards and Examinations at
FPSB India

Unlocked the secrets of Investment Planning in the penultimate session, providing attendees with insights into the fundamentals of investments, associated risk profiles and appropriate investment options

[Watch here](#) ▶

Session on Estate Planning



By Suresh A
CFP

Led the discussion on wills, trusts, powers of attorney, probate and advanced healthcare directives under the topic of Estate Planning, offering key takeaways for attendees on managing and preserving assets

[Watch here](#) ▶

Newsroom

Dr. Rashmi Jain

Associate Professor - Marketing & International Business



Shared her thoughts on 'From creators to users: How artificial intelligence is shaping social media feeds' in **mid-day**

Dr. Raman Ramachandran

Director & Dean



Authored an article 'Blueprints for tomorrow's workplace culture' in **Forbes**

Prof. Ramkishen Y

Professor - Marketing & International Business



Shared his insights on 'Unearthing Mamaearth: Negative Feedback, positive growth' in **STORYBOARD 18**

Dr. Bharati Wukkadada

Associate Professor - Data Science and Technology



Shared her thoughts on 'Sent more than Rs 6 lakh abroad? You may get a tax notice by December 31, 2024' in **The Economic Times Wealth**

Dr. Krishna Shetty

Associate Professor - Finance & Law



Authored an article 'Are Lease And License The Same Thing Let's Decode' in **TIMESPROPERTY**

Dr. Vandana Tandon Khanna

Professor - Marketing & International Business



Shared her thoughts in an article published in the September issue of **PCQUEST**
'Brands tune into India's music festival boom amidst rising demand and marketing challenges' in **FINANCIAL EXPRESS**

Dr. Swati Godbole

Associate Professor - Finance & Law



Shared her thoughts on 'What is the deadline for income tax audit for FY 2023-24 and who needs to file audit report?' in **The Economic Times Wealth**

Dr. Satyendra Kumar Upadhyay

Assistant Professor General Management



Authored an article 'Internationalization of Higher Education in India - A Perspective of Growth Towards India@2047' in **BSE FORUM VIEWS**

Prof. Isaac Jacob

Professor Emeritus - Marketing



Shared his insights on 'Davids on a Rampage' in **Forbes**

Prof. Suvechha Sengupta

Assistant Professor - Business Analytics



Shared her thoughts in an article published in the September issue of **PCQUEST**

Dr. Dimple Kaul

Associate Professor - Marketing & International Business



Shared her thoughts on 'Is office gossip always a Bad Idea?' in **live.mint**

Dr. Abha Wankhede

Associate Professor - Marketing & International Business



Shared her thoughts on 'The importance of saying no in the office' in **live.mint**

Dr. Amol Patil

Adjunct Faculty - Sports Management



Shared his thoughts on 'Beyond lip service - How can brands honor Paralympians authentically?' in **FINANCIAL EXPRESS**

'It's not over till it's over' in **FINANCIAL EXPRESS**
'Here's why using earphones while deadlifting might get you in trouble' in **The Indian EXPRESS**

Dr. Rashmi Soni

Associate Professor - Finance & Law



Authored an article 'ESG Funds in India: A pioneer of sustainable investment for a resilient future' in **FINANCIAL EXPRESS**

'Rescripting boardrooms: Women in corporate governance' in **Hindustan Times**

Hemanshi Kotai

Research Teaching Associate - Finance & Law



Dr. Ruth D'Souza

Head - Executive Education



Shared her thoughts on 'Is a sabbatical bad for career development?' in **live.mint**

Announcing Nostalgia 2024

- The Alumni Committee is thrilled to announce Nostalgia - The Networking Nexus, opening new avenues for building and reinforcing connections
- The event focuses on networking across all batches, is scheduled for 14th December 2024 at K J Somaiya Institute of Management

Nostalgia

The Networking Nexus

14th December 2024

5:00 pm onwards



Registrations Opening Soon

- Parvati Sreekumar

Milaap: The Batch Reunion - 2 months to go

- The upcoming Milaap - The Batch Reunion eagerly anticipates the return of Alumni from the Batches of 1989, 1994, 1999, 2004, 2009, 2014, and 2019
- The reunion serves as a celebration of the Alumni community and their deep connection to their Alma Mater
- Milaap is a special occasion, offering Alumni a unique opportunity to relive their cherished college days and rekindle their past memories



14th December 2024

Click here to Register

- Vatsala Shankar

- Designed by Nikhil Basutkar

Job Opportunities - September

Total no. of recruiting companies	10
Total no. of vacancies	27
Top Recruiting Companies	
• IDFC First Bank	• Native
• Infosys	• Harvard Business Publishing
• GS Caltex	

Team Imprints

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Job Opportunities are now on Alumni Portal

Alumni Portal



Imprints

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