

Imprints

K J Somaiya Institute of Management | Alumni Newsletter
Edition No.: 115 | September 2024

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Team ALCOM Speaks

Dear Readers, unleash the spirit of connection and progress as you explore the 115th edition of Imprints. In this issue we celebrate the outstanding achievements of our Alumni and dedicated faculty, while waiting for the magic of Milaap 2024 – a testament to the enduring bonds of Batch Reunion. Witness the baton being passed as we warmly welcome the Alumni Committee juniors, and embark on new chapters with CapitAlise. Explore the evolution of ALChEMy as it moves forward, and reconnect with the heart of our Alma Mater, where each story weaves a special thread into its colourful tapestry.

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Inaugural Ceremony MCA Batch 2024-2026

- **Kaushal Mehta, Alum of Batch 1999** and Senior Vice President at Iraj Software, graced the inaugural ceremony at K J Somaiya Institute of Management as the chief guest, warmly welcoming the MCA Batch of 2024-2026
- With over two decades of exemplary experience in the IT industry, Kaushal has demonstrated leadership and expertise across various domains
- As Iraj Software ranks among the top 20 small-cap companies, his presence as the chief guest significantly elevates the importance of this occasion



- Anushka Vajpayee

[Watch here](#)

CapitAlise 2024

- The Alumni Committee, in collaboration with FPSB India, organised the first session of CapitAlise, an initiative designed to empower our Alumni with financial planning
- Krishan Mishra, CEO, FPSB India, and Arun Thukral, CFP, Professor of Practice & Lead - Corporate Relations, K J Somaiya Institute of Management were the speakers for an insightful session on 'Financial Planning: An Overview'
- The details for the upcoming sessions of CapitAlise are as follows:

Session 2: Personal Income Tax

Speaker: Balwant Jain, CA, CS,
Chief Financial Planner

Date: 14th September, 2024
Time: 10 AM to 11 AM IST

Session 3: Risk & Insurance Planning

Speaker: Suresh Sadagopan,
Director, Ladder7 Wealth Planners

Date: 21st September, 2024
Time: 10 AM to 11 AM IST

Session 4: Investment Planning

Speaker: Anshul Srivastava, Head of
Standards and Examinations at FPSB India

Date: 28th September, 2024
Time: 10 AM to 11 AM IST

Session 5: Estate Planning

Speaker: Suresh A, Certified
Financial Planner

Date: 29th September, 2024
Time: 10 AM to 11 AM IST

Session 1: Financial Planning- An Overview



- Neha Roy

[Click here to Register](#)

[Click here to know more](#)

AlCheMy Meet-Up II

- The Alumni Committee concluded the final phase of AlCheMy Meet-Up II with an offline Mock GD-PI session for the final year students
- The 24 panelists shared their valuable insights with the mentees, guiding them for their placement process, which will pave their way to the corporate world
- Alumni Committee express a sincere gratitude to
 - Manmohan Taneja, Alum of Batch 1990
 - Kinner J Mehta, Alum of Batch 1999
 - Varun Chopra, Alum of Batch 2000
 - Dr. Sanjay Sanghvi, Alum of Batch 2000
 - Sachin J Parekh, Alum of Batch 2002
 - Hitender Grover, Alum of Batch 2002
 - Raman Deep Singh, Alum of Batch 2004
 - Jayaa Sapkale, Alum of Batch 2004
 - Meet Makadia, Alum of Batch 2005
 - Manan Sampat, Alum of Batch 2007
 - Ashish Jha, Alum of Batch 2008
 - Makarand Joglekar, Alum of Batch 2010
 - Vivek Kabra, Alum of Batch 2010
 - Girish Jeswani, Alum of Batch 2010
 - Aditya Kandala, Alum of Batch 2010
 - Monica Mandyani, Alum of Batch 2013
 - Nikunj Garg, Alum of Batch 2013
 - Ruchi Goel, Alum of Batch 2013
 - Pranav Soman, Alum of Batch 2015
 - Jinesh A Ajmera, Alum of Batch 2015
 - Darshan Thakker, Alum of Batch 2016
 - Vikrant Desai, Alum of Batch 2016
 - Pasan Choksi, Alum of Batch 2018
 - Abhilash Dash, Alum of Batch 2018



- Neha Roy [📄](#)

Careers & Conversations with Lakshmi Iyer

- The Guest Lectures Committee of KJSIM hosted a 'Careers & Conversations' session with Lakshmi Iyer, CEO - Investment & Strategy, Kotak Alternate Asset Managers Limited
- In her conversation with Prof Arun Thukral, she shed light on theme of 'Finance, Films and Food: A recipe for success'
- The session explored how passion and potential can bring visions to life, the influence of films on work approaches, and the impact of technology on financial markets and human resources



- Kartikey Sharma [📄](#)

[Watch here](#) [▶](#)

SPRIHA 2024

- The Intra-finals of SPRIHA, the Summer Internship Presentation Competition, were recently conducted at K J Somaiya Institute of Management
- **Amol Inamdar, Alum of Batch 2008**, General Manager - Digital Partner Channel, Vodafone Idea Limited and **Ankit Majethia, Alum of Batch 2014**, Founder and Chief Strategist, Hangover Media and Trupti Girkar, Managing Director, GST Logistics joined SPRIHA as jury members and evaluated the six participating students



- Isha Nayak [📄](#)

[Click here to know more](#)

MasterClass on Industrial Relations: Insights from Prasad Tokekar

- **Prasad Tokekar, Alum of Batch 1986**, Senior Vice President of Employee Relations & HR Compliance, Reliance Jio, conducted an interactive masterclass on labour laws and industrial relations at KJSIM
- The session highlighted the challenges of the gig economy, focusing on the working conditions of cab-hailing drivers and food delivery riders. He provided valuable insights into the evolving dynamics of Union-Management relations, with a forward-looking perspective on their impact on the industry

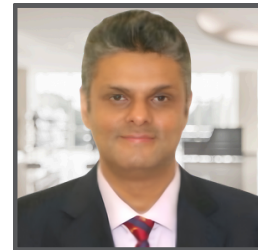


- Kartikey Sharma [📄](#)

Alumni Achievements

Alum Joins A.S. Moloobhoy as Group CEO

- **Aslam Karmali, Alum of Batch 1991**, has joined A.S. Moloobhoy Private Limited as their Group CEO
- Prior to this, he has empowered Eureka Forbes as their CEO through his proven ability to achieve business excellence
- Aslam's corporate expertise of over 33 years in setting processes, and driving compliance combined with analytical skills, has continuously fostered the domain of business development



- Anushka Vajpayee [✉](#)

[Click here to know more](#)

Alum Ascends as CEO & MD of GS Cartex India

- **Vijay Savant, Alum of Batch 1998**, KJSIM has been appointed as the CEO & MD at GS Cartex India
- With more than 25 years of industry experience, Vijay stands as a true pioneer in the field, exemplifying unwavering dedication and a commitment to delivering high-quality, value-added products



- Sankalp Gaur [✉](#)

[Click here to know more](#)

Alum Takes Charge as Chief Strategy & Marketing Officer at NeSL

- **Dr. Mustafa Shiyaji, Alum of Batch 2007** (MBA), and Ph.D. in Business Policy and Administration completed in 2017 from KJSIM has been appointed as the Chief Strategy & Marketing Officer at National E-Governance Services Limited (NeSL)
- Prior to his current role, he made significant contributions at Protean eGov Technologies as Head of Education, Skilling, and Social Welfare
- His exceptional business acumen and dedication to exploring opportunities in greenfield projects have been truly exemplary



- Sankalp Gaur [✉](#)

[Click here to know more](#)

Faculty Achievements

KJSIM Faculty Publishes an 'A' Category Research Paper

- **Dr. Neha Gupta**, Assistant Professor - Marketing and International Business, K J Somaiya Institute of Management, published an 'A' Category and Scopus Q1 research paper titled 'Sensory marketing: the mediating role of hedonic emotions between multisensory experiences and mall patronage intention' in Asia Pacific Journal of Marketing and Logistics
- The research paper discusses the significance of offering customers positive and memorable shopping experiences by retailers and also investigates how multisensory experiences induce hedonic emotions in retail shoppers



- Isha Nayak [✉](#)

[Click here to know more](#)

KJSIM Faculty member publish a Case Study

- **Dr. Monica Khanna**, Professor Emeritus, K J Somaiya Institute of Management, published a case study in Palgrave Macmillan's NGO Management Volume III, titled 'Is Selfless Service to Society a Sustainable Concept? The Case of a Street School in Mumbai'
- The case study highlights that effective customer service can be achieved through Natural Intelligence and Hyper Localisation, demonstrating that genuine intentions and empathy are more crucial than substantial resources or advanced technology



- Kartikey Sharma [✉](#)

[Click here to know more](#)

Patent granted to KJSIM Faculties

- Prof Sudarshan Sirsat, Assistant Professor - Data Science and Technology, Dr. Sangeetha Rajesh, Assistant Professor - Data Science and Technology, Dr. Bharathi Wukkadada, Associate Professor - Data Science and Technology and Dr. Kirti Wankhede, Associate Professor, Data Science and Technology, K J Somaiya Institute of Management have been awarded a design patent titled 'AI-Powered Multi-face Recognition and Attention Span Tracker'
- This patent has also been advanced for consideration in their Seed Funding Project
- It stands as a testament to their commitment to advancing the field and making a significant contribution to data science and technology



- Isha Nayak

[Click here to know more](#)

KJSIM Faculties Publish Award Winning Case-Study

- Dr. Krantee Jamdaade, Assistant Professor - Data Science & Technology, Dr. Avadhut Patwardhan, Assistant Professor - Marketing & International Business and Dr. Anuja Agarwal, Adjunct Professor - General Management, K J Somaiya Institute of Management, co-published a case study on 'Modern Health Tech and Ancient Ayurveda: A New Business Venture?' in William Davidson Institute Publishing
- The case study, which won third place in the 2024 Tech Competition, explores Prakhara Bhartiya's challenges as a first-time entrepreneur in developing a treadmill that blends Ayurveda with modern fitness, her struggles in securing investment, and the market potential for this innovative fusion



- Kartikey Sharma

[Click here to know more](#)

Newsroom

Dr. Rushi Anandan
Adjunct Professor
Strategy



Shared his thoughts on an article titled 'Why India is Falling Behind in the Race for AI Patents' published in

Outlook
Start-Up

Dr. Anjali Chopra
Associate Professor - Marketing
& International Business



Shared her thoughts on an article titled 'This 'underdog' is having his day' in

FINANCIAL EXPRESS
Read to Lead

Dr. Amol Patil
Adjunct Faculty
Sports Management



Shared his insights in an article titled 'Need of Dedicated Sports Medicine Facilities in India' in

HEALTHCARE RADIUS

Dr. Rashmi Jain
Associate Professor - Marketing
& International Business



Shared their thoughts in an article titled 'Playing with a straight bat' in

FINANCIAL EXPRESS
Read to Lead

Hemanshi Kotai
Research Teaching Associate
Finance & Law



Dr. Monica Khanna
Professor Emeritus - Marketing
and International Business



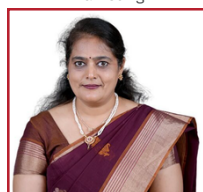
Co-authored an article titled 'Comparison of selected modes of public passenger transportation in the twin cities of Mumbai and Stuttgart' in

BSE FORUM VIEWS

Satyendra Kumar Upadhyay
Assistant Professor
General Management



Dr. Vandana T. Khanna
Professor
Marketing



Shared her thoughts on an article titled 'What brands can learn from the Summer Games (Olympics)' in

FINANCIAL EXPRESS
Read to Lead

Dr. Sumagna Bhowmick
Assistant Professor
HR/OB



Shared her thoughts on an article titled 'Is it necessary to burn bridges with the office manager?' published in

mint

CA (Dr.) Swati Godbole
Associate Professor
Finance & Law



Shared her views on an article titled 'Taxation for NRIs' in

The Economic Times
wealth

Welcoming Alumni Committee 2024-26



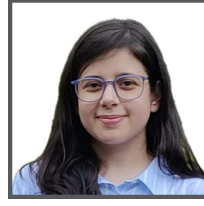
Aniket Amod Jha



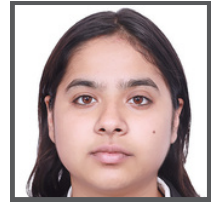
Apoorva Maurya



Devanshi Galundia



Dhiti Pahuja



Dhruvi Manish Vyas



Dipanshi Banerjee



Esha Kawale



Galesseti Chandrashekhar



Karan Batta



Leenakshi Poudwal



Muhammed Faraz



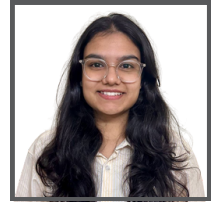
Neeraj Laxmikant Khare



Nikhil Basutkar



Parvati Sreekumar



Pratha Singh



Dr. Priyanshi Gupta



Rahul Sharma



Ria Antony



Riddhi Atrawalkar



Rohil Singh



Rucha Deshpande



Rushaad Dastur



Sagarika Nair



Saloni Lalit Kumart



Sandeep Sabu



Shanay Gandhi



Shivansh Shridhar



Siddhant Sharma



Siddharth Parikh



Tanmay Lakhani



Tanu Shrivastava



Tarini Rajput



Udita Dodeja



Vatsala Shankar

Alumni Endowment Fund

- KJSIM is exploring to introduce the Alumni Endowment Fund Plan, a new initiative aimed at establishing a lasting financial resource to support the Institution's growth and success for future generations, driven by the generous contributions of Alumni
- Alumni are encouraged to share their thoughts and feedback to help create an endowment plan that reflects their vision for the future of KJSIM, ensuring that the plan is both impactful and meaningful



- Kartikey Sharma [✉](#)

[Click here to know more](#)

Milaap: The Batch Reunion - 3 Months to go

- Milaap - The Batch Reunion is set to take place on 14th December 2024, at K J Somaiya Institute of Management, for the Batches of 1989, 1994, 1999, 2004, 2009, 2014 and 2019
- It will be a walk down to the memory lane, as batchmates reconnect and relive the bonds that once brought them together
- Register Now to celebrate and recreate the charm of the shared experiences



[Click here to Register](#) [➤](#)



- Devika Nilosey [✉](#)

Job Opportunities - August

Team Imprints

Total no. of recruiting companies	07	Chief Editor	Kartikey Sharma Editor & Head - Team Imprints MBA (2023-25)
Total no. of vacancies	10		
Top Recruiting Companies		Arvind Pandi Dorai Senior Manager (Marketing Communications & Alumni Engagement) 022-67283120	Muskan Jain Designer & Head - Team Imprints MBA (2023-25)
<ul style="list-style-type: none"> • SARM Innovation • HDFC Bank • Cognizant • Lenovo 	<ul style="list-style-type: none"> • Birla Precision Technologies Ltd. • Finnacle Institute • EX Squared 		

Job Opportunities are now on Alumni Portal [👉](#)



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