

# Imprints

K J Somaiya Institute of Management | Alumni Newsletter  
Edition No: 120 | February 2025

## In This Issue

- Nostalgia & SAAM
- Alum & Faculty Achievements
- Samavaya 2025
- Milaap 2025 - Announcement
- Newsroom
- Masterclass on Luxury Marketing

## Team ALCOM Speaks

Step into the 120<sup>th</sup> edition of Imprints, where memories and milestones converge. This edition shines a spotlight on the remarkable achievements of our Alumni and faculty, alongside the memorable Nostalgia & SAAM event. Each story, each achievement, adds a rich layer to our shared legacy, creating a story that honours our heritage while inspiring the future of our Alma Mater.

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## Careers & Conversations with Sonal Jain

- The Guest Lectures Committee of K J Somaiya Institute of Management hosted a Careers & Conversations session with **Sonal Jain, Alum of Batch 1993, Country Head, CLSA**
- In his conversation with Prof. Arun Thukral, he shed light on the theme 'Learning, Mastering & Beyond'
- The session highlighted the importance of embracing challenges, mastering skills and prioritising passion for sustaining success in this dynamic industry and also emphasising the value of passion over monetary rewards

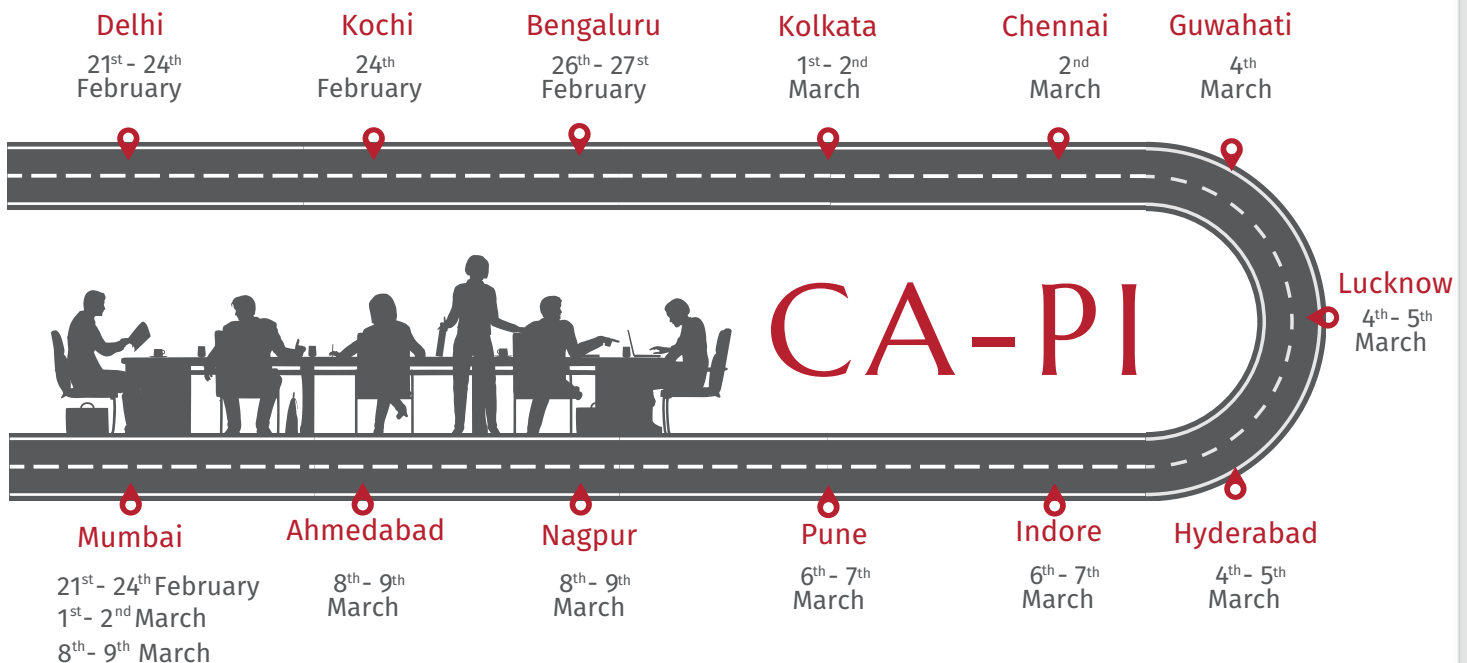


- Shivansh Shridhar

[Click here to know more](#)  
[Watch here](#)

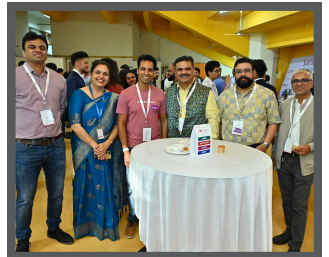
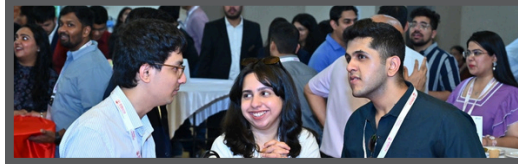
## Invitation for CA-PI Panellists for Admissions 2025-27

- The CA-PI process for the Batch of 2025-27 will take place in 13 different cities across India from 21<sup>st</sup> February 2025 to 9<sup>th</sup> March 2025
- Alumni with minimum 5 years of work experience post MBA are invited to become a panelist



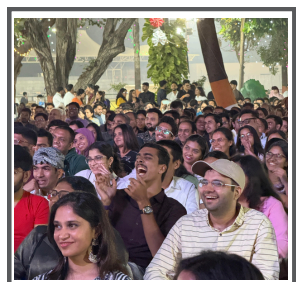
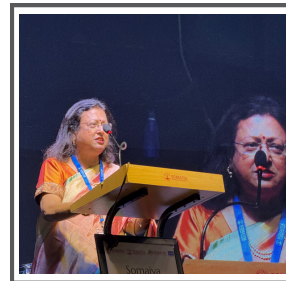
## Nostalgia - The Networking Nexus

- Nostalgia: The Networking Nexus concluded on a high note, bringing together Alumni from various Batches to foster connections and create opportunities for mentorship and collaboration, attendees engaged in meaningful interactions at the dedicated skill-sharing desk, which allowed Alumni to connect with mentors or mentees who shared similar skills and expertise
- The event served as a platform for networking and presenting various professional opportunities for our Alumni, the Institute looks forward to building on this momentum with future events that further strengthen bonds



## Somaiya All Alumni Meet 2025

- Somaiya All Alumni Meet 2025 was a grand celebration of the Somaiya family's enduring legacy that brought together Alumni from all Somaiya Institutes for a nostalgic reunion filled with energy and warmth, an event that witnessed a remarkable turnout as the Alumni reconnected with their peers
- Shri Samir Somaiya, Chairman of Somaiya Trust, delivered an inspiring address on the Family's heritage and future vision, the event featured lively performances of Sahil Shah and Sudesh Bhosle, leaving attendees with lasting memories and a connection to the Alma Mater
- Distinguished Alumni were felicitated for their outstanding achievements and contributions which added a profound sense of pride to the occasion
- **Vikram Bhatt, Alum of Batch 1997**, Founder, Enrich, was felicitated for his remarkable achievements in Beauty Services & Products Industry



## Alum Achievements

### Kamal Bhardwaj's Historic Republic Day Flight

- **Kamal Bhardwaj, Alum of Batch 2001**, DIG Commander Air Crew, Indian Coast Guard led the formation of the Coast Guard during the 76<sup>th</sup> Republic Day fly-past
- Kamal flew alongside his crew of four Dornier aircraft, marking the Indian Coast Guard's historic debut in the Republic Day parade in Delhi
- This opportunity serves as a testament of the countless hours of rigorous training and practice rounds to ensure flawless execution



- Vatsala Shankar [✉](#)

[Click here to know more](#)

### Pankaj Bajoria appointed CEO of JMS Group

- **Pankaj Bajoria, Alum of Batch 2001**, has been appointed as CEO of JMS Group
- With over two decades of experience, he has held leadership roles at Orchid Group and Omaxe Limited, where he spearheaded transformative initiatives like the PPP vertical, 'Be Together'
- This remarkable achievement is a testament to his continued success in driving innovation and growth at JMS Group



- Parvati Sreekumar [✉](#)

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### Amrita Divay promoted to CRO, India at Apex Group Ltd

- **Amrita Divay, Alum of Batch 2003**, was recently promoted to Senior Director and Chief Revenue Officer, India at Apex Group Ltd
- With over 22 years of experience in companies such as Swift, SBI-SG Global Securities Services, HSBC and Deutsche Bank, she brings a wealth of expertise and unwavering commitment to excellence
- In 2023, she was also recognised as 'India's Top Women in Finance' by Equalifi



- Shivansh Shridhar [✉](#)

[Click here to know more](#)

### Sanjay Podder awarded Patent for Ethical Human Personas using AI

- **Sanjay Podder, Alum of Batch 2000**, Global Managing Director of Accenture, was awarded a patent for the ethical generation of human personas using AI
- Leveraging this innovative patent, Accenture successfully created a digital persona of India's legendary artist M F Husain, which signifies a blend of art and technology currently displayed at the Museum of Art and Photography in Bangalore
- His remarkable journey and his groundbreaking contributions to the industry not only made a profound impact on the global stage but also exemplified innovation with integrity in the world of artificial Intelligence and art



- Dipanshi Banerjee [✉](#)

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### Bhavin Gada awarded Images Most Admired Category Leader of the Year

- **Bhavin Gada, Alum of Batch 2007**, Assistant General Manager, Reliance Retail has been recognised as the 'Images Most Admired Category Leader of the Year' at the India Food Forum 2024
- This award highlights Bhavin's remarkable two-decade career in sales and category management marked by key roles at renowned organisations such as UTH Beverage Factory and Keya Food International



- Rohil Singh [✉](#)

[Click here to know more](#)

## Faculty Achievements

### Faculty Published Case Study on Cultural Entrepreneurs in Ivey Publishing

- Dr. Monica Khanna, Professor Emeritus - Marketing, Prof. Udo Wagner, University of Vienna and Nisha Subramaniam, Co-Owner, Kullvi Whims, collaboratively have co-authored a case study titled 'Kullvi Whims: Fleece To Fabric Sustainable Value Chain', which has been published by Ivey Publishing
- This case study examines the rise of cultural entrepreneurs, their challenges in leveraging Indigenous knowledge to create sustainable supply chains
- it also highlighted the efforts to produce high-quality handmade products blending tradition with contemporary design, while identifying market opportunities both in India and internationally



- Shivansh Shridhar [✉](#)

[Click here to know more](#)

### Faculty Authors Case on Water Tech Funding in Ivey Publishing

- Dr. Rupali Paranjpe, Assistant Professor - Finance & Law, Dr. Brajesh Bolia, Associate Professor - Marketing & International Business have co-authored a case titled 'Dax Water Tech: The Search for the Right Capital', accepted for publication by Ivey Publishing
- The case explores a water desalination equipment manufacturer's expansion plans and the challenges of securing appropriate funding, considering options like venture equity, loans, and bonds
- Focusing on financial ratio analysis and trade-offs, this case study will be a valuable resource for classroom learning and industry insights into financial decision-making



- Rohil Singh [✉](#)

[Click here to know more](#)

### Faculty Publication: New Case Study on Marketing Strategy

- Dr. Ramkishan Yelamanchili, Professor - Marketing & International Business, Authored a case titled 'Ambition Coaching Classes - the Marketing Turnaround Strategy', which got Published in the book 'Contemporary Cases in Management' by Routledge Taylor & Francis Group
- This case study explores the obstacles coaching centres encounter in a highly competitive market and analyses how strategic approaches, such as digital marketing, can boost visibility, expand market presence, and drive profitability



- Shivansh Shridhar [✉](#)

[Click here to know more](#)

### New Book Features Chapter by Faculty on Gandhian Values

- Dr. Aparna Pande, Assistant Professor - General Management and Dr. Anjali Chopra, Professor - Marketing & International Business, have co-authored a chapter titled 'Management Education, Gandhian Values and Experiential Learning Perspectives', which has been accepted for inclusion in the book 'Applying Non-Violent Communication Values in the 21<sup>st</sup> Century'
- The book is authored by Dr. Vedabhyas Kundu, Gandhi Smriti and Darshan Samiti, Ministry of Culture, Government of India
- The chapter explores the integration of Gandhian values in management education through experiential learning, using Kolb's learning cycle to promote ethical and sustainable business practices



- Shivansh Shridhar [✉](#)

[Click here to know more](#)

## — Samavaya 2025: Annual International Multidisciplinary Conference —

- Samavaya 2025, the Annual International Multidisciplinary Conference conducted by K J Somaiya Institute of Management was a three day conference brought together eminent academicians and industry professionals from around the world to exchange ideas, build connections, and explore innovative approaches to leadership and sustainability
- The conference included a keynote session, three workshops, and research tracks, over 60 research papers and 10 case studies
- Samavaya 2025 offered a dynamic platform for faculties, researchers, and students to engage with global thought leaders, fostering collaboration and sparking transformative ideas, it also reaffirmed KJSIM's commitment to excellence in education and its role as a catalyst for meaningful change



- Rohil Singh [✉](#)

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## — Announcement of Milaap 2025 —

- The Alumni Committee is thrilled to announce that Milaap - The Batch Reunion is on 13<sup>th</sup> December, 2025 at K J Somaiya Institute of Management
- Milaap is organised for batches marking significant milestones and their continued association with their Alma mater, the reunion provides an opportunity to rekindle longstanding connections and honour the legacy of the institute
- A very special announcement is that 1985, the first Batch of KJSIM convened to mark 40 years of enduring friendships, professional accomplishments and cherished memories



Ruby Reunion



Pearl Reunion



Coral Reunion



Silver Jubilee Reunion



Vicennial Reunion



Quidecennial Reunion



Decennial Reunion



Quinquennial Reunion



- Shivansh Shridhar [✉](#)

**13<sup>th</sup> December, 2025**

Designed by Karan Batta [✉](#)

## Newsroom

**Dr. Ramkishan Y**  
Professor - Marketing &  
International Business



Shared his insights in an article titled '**Rural India takes to the internet for gaming, entertainment and socialising**' published in **businessline**.

**Dr. Raman Ramachandran**  
Director & Dean



Shared his thoughts about **redefining higher education** published in **ET Education**.  
Shared insights in an article titled '**International Day of Education: Leaders Call For AI-Driven Education To Build A Future-Ready Workforce.**' published in **BWEDUCATION**.  
Shares his insights in an article titled '**World Education Day: Experts Stress Education Reform To Meet Demands Of 4th Industrial Revolution,**' in **THE FREE PRESS**.

**Dr. Purna Mahindroo**  
Assistant Professor  
Business Analytics



Shared her thoughts in an article titled '**Unlocking Productivity With The Pomodoro Technique**' in **THE FREE PRESS**.

**Dr. Nikhil Mahindroo**  
Associate Professor of Practice  
HR/OB Area



Shared his thoughts about **work-life balance** on a segment titled **Consumer Adda** on **CNBC**.

- Dipanshi Banerjee [✉](#)

## Masterclass on Luxury Marketing: Insights by Amit Dhokai

- Amit Dhokai, Alum of Batch 2010**, Assistant Vice President - Sales, Tribeca Developers, delivered a masterclass on the topic 'Luxury Marketing - An Art of Storytelling' to second year Marketing students
- The session was facilitated by Dr. Monica Khanna, Professor Emeritus - Marketing, Amit explored storytelling in luxury branding by sharing insights from his experience with Lodha Group, LVMH, and United Spirits Ltd



- Shivansh Shridhar [✉](#)

[Click here to know more](#)

## Webinar On Career Opportunities in UK

- Professional Development & Placements Team of KJSIM hosted a webinar on Career Opportunities in the UK for first year MBA students, with **Narayanan Palani, Alum of Batch 2012**, **Anshya Nair, Alum of Batch 2019** and **Taha Chechatwala, Alum of Batch 2019**
- The webinar offered insights into building successful careers in the UK, the Alumni shared their experiences and addressed career planning, market trends and strategies for international professionals

- Vatsala Shankar [✉](#)

## Winter School: Second Edition

- The 2<sup>nd</sup> Batch of The Winter School Program was inaugurated at Somaiya Vidyavihar where **Kaushal Mehta, Alum of Batch 1999**, Sr Vice President, Iraj Software, was the Chief Guest
- In his address, Kaushal urged students to approach their future with dedication, enthusiasm, and a clear vision, emphasising the importance of setting goals, embracing challenges, and striving for excellence



- Shivansh Shridhar [✉](#)

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Designed by Karan Batta [✉](#)

## Job Opportunities - January

## Team Imprints

Total no. of recruiting companies	6	<b>Chief Editors</b>	<b>Imprints Head</b>
Total no. of vacancies	8	<b>Arvind Pandi Dorai</b> Senior Manager MarCom and Alumni Engagement	<b>Kartikay Sharma</b> Editor & Head - Team Imprints MBA (2023-25)
<b>Top Recruiting Companies</b>		<b>Tuffa Kazi</b> Executive Alumni Engagement	
<ul style="list-style-type: none"> <li>RBL Bank</li> <li>Vector Consulting Group</li> <li>PWC</li> </ul>	<ul style="list-style-type: none"> <li>GEP</li> <li>Everest Group</li> <li>Tata Services Limited</li> </ul>		

## Job Opportunities on Alumni Portal

[Alumni Portal](#)



Imprints

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