

Imprints

K J Somaiya Institute of Management | Alumni Newsletter
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Team ALCOM Speaks

In the 119th edition of Imprints, step into the New Year with renewed vigor, embracing fresh opportunities and limitless horizons. The edition reminisces about Milaap - The Batch Reunion and looks forward to Nostalgia - The Networking Nexus. The newsletter highlights the remarkable milestones of Alumni and faculty. Journey through these pages as they offer a glimpse into the events taking place at the Alma Mater, which is prepared to welcome Alumni back with the Somaiya All Alumni Meet this month.

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KJSIM hosts Sports Management Conference

- The MBA Sports Management Team of K J Somaiya Institute of Management hosted a Sports Management Conference in collaboration with Indian Sports Management Association with the theme 'Shaping the Future of Sports in India: Innovation, Inclusion and Integrity'
- The conference featured the keynote address by Dr. Christos Anagnostopoulos, UNESCO Chair - Governance & Social Responsibility & Assistant Professor - Sport Management, Hamad Bin Khalifa University, Vijayaraghavan Venugopal, Co-Founder, Fast&Up India, renowned industry experts Aditya Datta, Founder, Impetus Sports and Ramakrishnan R, Co-founder & Director, Baseline Ventures, who shared their perspectives on the evolving landscape of sports management
- The conference, centred on the role of diversity and ethics in enhancing India's global sporting standing, saw participation from 12 Indian cities, 6 countries, and 62 organisations, including educational institutions, sports teams, corporates, and NGOs, with 30 research papers presented, reflecting broad sectoral engagement



- Dipanshi Banerjee 

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Careers & Conversations with Deepak Jayaraman

- The Guest Lectures Committee of K J Somaiya Institute of Management hosted a Careers & Conversations session with Deepak Jayaraman, Leadership Advisor, Executive Coach, and Author
- In the conversation with Dr. Raman Ramachandran, Dean & Director, KJSIM, Deepak shared insights on the theme 'Playing to Potential'
- The discussion emphasized self-awareness, balancing identities, reflective practices like journaling, and embracing a flavourful life
- The session encouraged students to make informed choices without overanalysing them as being perfect or right



- Parvati Sreekumar 

[Watch here](#) 

-Designed by Tarini Rajput 

Milaap 2024: The Batch Reunion

- The Alumni Committee hosted Alums of Batches 1989, 1994, 1999, 2004, 2009, 2014 and 2019 on the occasion of Milaap 2024: The Batch Reunion
- The reunion witnessed heartwarming moments of reconnection among old friends, offered Alumni an opportunity to revisit their favourite spots on campus and interact with faculty and batchmates both in-person and virtually
- Key Highlights of Milaap
 - Walk down the memory lane of Milaap with campus tour and batch videos
 - The 'Back to School' segment was brought to life with nostalgic activities and engaging faculty interactions, as esteemed faculty members Prof Isaac Jacob, Dr. Monica Khanna, Dr. Brajesh Bolia, Dr. Radha Iyer, Dr. Chandan Singhavi, Prof Rushi Anand, and Dr. Sanjiwani Jayant Kumar, along with former faculty members Cdr N D Sharma, Prof C P Joshi, Prof M Hariharan, Prof Vaidyanathan, and Prof Chandran, reunited with Alums to relive memorable moments
 - Time capsule, a message written by the Alumni to their future selves was locked in a box to be opened at their next reunion in 2029
 - Dr. Raman Ramachandran, Director, K J Somaiya Institute of Management and Ramnath Sarma, Professor of Practice, Head - Consultancy Practice and Alum of Batch 1986, discussed in an interactive session various new initiatives in the Institute and the expectations of Alumni
 - Durga Sinha, Director - Alumni Relations, Somaiya Vidyavihar invited the Alums to the Somaiya All Alumni Meet 2025, happening on 18th January 2025



- Parvati Sreekumar

Newsroom

Dr. Raman Ramachandran
Director & Dean



Shared his thoughts in an article about the transformative experiences students undergo published in

BW BUSINESSWORLD

Dr. Reena Mehta
Professor
General Management



Authored an article 'Rebuilding War Affected Areas: A Discussion on Sustaining CSR Projects in Conflict Zones' in

The CSR Universe

Dr. Vandana Tandon Khanna
Professor
Marketing & International Business



Authored an article 'Sustainable Development Goals (SDGs) Into Core Business Strategy' in

BW BUSINESSWORLD

CA (Dr.) Swati Godbole
Associate Professor
Finance & Law



Shared her insights on 'Financial Resilience and Innovation - an Indian Perspective' in

FINANCIAL EXPRESS
Read to Lead

- Designed by Nikhil Basutkar

Alum Achievements

Ravi Bhargava appointed CEO of Apparels & Fabrics Division

- Ravi Bhargava, Alum of Batch 1994, has recently been appointed CEO - Apparel & Fabrics Division at Alok Industries Ltd
- With over 30 years of extensive experience in the apparel industry cultivating a wealth of industry knowledge and a deep understanding of market dynamics, Ravi brings valuable insights and innovative approaches in this new leadership role
- Ravi's remarkable journey in the corporate world as well as his dedication, perseverance, and commitment to excellence is an inspiration to students



- Shivansh Shridhar [✉](#)

[Click here to know more](#)

Faculty Achievements

Prof Ramkishan wins Second Prize at International Case Study Conference

- Prof Ramkishan Y, Marketing & International Business, recently won second prize at the 3rd International Case Study Conference held at Universal AI University
- His winning case study, 'Etikopakka Toys - Creating Sustainable Livelihoods', explores the challenges faced by 500 artisan families in Etikopakka village, Andhra Pradesh, who have been crafting wooden toys for generations
- Prof Ramkishan's research highlights the need for government support and proposes innovative marketing and supply chain strategies for the survival of this traditional art form



- Rohil Singh [✉](#)

[Click here to know more](#)

Faculty wins Best Paper Award for Groundbreaking Research

- Dr. Monica Khanna, Professor Emeritus - Marketing & International Business, KJSIM, Dr. Satyendra Kumar Upadhyay, Assistant Professor - General Management, KJSIM and Dr. Dirk H Hartel, Professor - Head of Department Service Management & Logistics Management, DHBW Stuttgart, won the Best Paper Award at the 14th International Conference on Sustainable Waste Management & Circular Economy and IPLA Global Forum 2024, organised by GITAM School of Business



- The paper titled 'Analysing Sustainability Legislations, Policies and Paradoxes for the Individual Transportation Ecosystems: Comparing India & Germany' compared car penetration ratios and sustainability approaches in India & Germany and highlighted various other sustainable strategies
- The study showcased Germany's initiatives, including corporate mobility programs, low-emission zones, and Bosch's 'Go for Mobility' campaign promoting carpooling and public transport subsidies

- Dipanshi Banerjee [✉](#)

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Prof Sudarshan Sirsat Awarded Copyright for Marathi Sentiment Analysis

- Prof Sudarshan Sirsat, Assistant Professor in Data Science & Technology, has been awarded a copyright by the Government of India for his PhD thesis titled, 'Recognising sentiments in Maharashtra regional language text from social media using machine learning approach'
- This groundbreaking research explores the innovative application of machine learning techniques to analyze sentiments expressed in Marathi language text on social media platforms
- Prof Sirsat's work significantly contributes to advancing data science research and makes it more inclusive by focusing on the analysis of regional languages



- Rohil Singh [✉](#)

[Click here to know more](#)

- Designed by Nikhil Basutkar [✉](#)

Nostalgia & SAAM 2025

- Nostalgia – The Networking Nexus is set to take place this month, bringing together individuals to connect, and create opportunities for a brighter future, it will be followed by the Somaiya All Alumni Meet (SAAM) in the evening



Nostalgia

The Networking Nexus



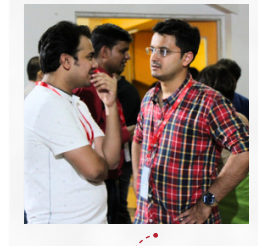
18th January 2025



3:00 PM Onwards



K J Somaiya
Institute of Management



[Click here to Register](#)



- SAAM 2025 promises an unforgettable evening of meaningful connections and shared memories with Alumni from diverse fields, brought to life by the soulful melodies of Sudesh Bhosle and the hilarious comedy of Sahil Shah

Singer

Sudesh Bhosle



SAAM

Somaiya All Alumni Meet



18th January 2025



5:30 PM Onwards



Sahil Shah
Comedian

[Click here to Register](#)



- Vatsala Shankar

-Designed by Tarini Rajput

Job Opportunities - December

Team Imprints

Total no. of recruiting companies	7	Chief Editor	Imprints Head
Total no. of vacancies	11	Arvind Pandi Dorai Senior Manager MarCom and Alumni Engagement	Kartikey Sharma Editor & Head - Team Imprints MBA (2023-25)
Top Recruiting Companies		Tuffa Kazi Executive Alumni Engagement	
• Societe Generale	• KPMG		
• Wells Fargo	• EY India		
• Zomato	• ICICI Prudent Life		

Job Opportunities on Alumni Portal



[Alumni Portal](#)



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