

# Imprints

K J Somaiya Institute of Management | Alumni Newsletter  
Edition No: 121 | March 2025

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## Team ALCOM Speaks

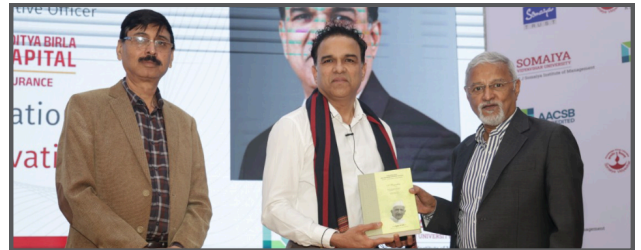
The 121<sup>st</sup> edition of Imprints opens with a vibrant spirit, offering insightful discussions on emerging trends and key developments. This edition showcases thought-provoking ideas, engaging conversations and exceptional achievements of faculty and Alumni while celebrating the community's continuous growth. Turn the page to discover the inspiring opportunities that spring has in store for the Institute.

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## Careers & Conversations with Kamlesh Rao

- The Guest Lectures Committee of K J Somaiya Institute of Management hosted a Careers & Conversations session with Kamlesh Rao, MD & CEO, Aditya Birla Sun Life Insurance
- The discussion was convened by Arun Thukral, Professor of Practice and Corporate Relations Lead of the Institute, where he shed light on the theme of 'Constant Innovation to Lead'
- Kamlesh highlighted the challenges of the insurance sector and the importance of technology and data analytics in improving customer engagement
- The session concluded with discussion on importance of teamwork, maintaining a healthy work-life balance, and adapting to changes in the industry



Watch here

[Click here to know more](#)

- Vatsala Shankar

## Investrix 2025

- KJSIM hosted Investrix 2025, an event focused on the evolving investment landscape which was organised by Department of Finance & Law, Centre of Excellence for Capital Markets and Finstreet
- The event featured discussions with Vijay Kedia, Founder & MD of Kedia Capital, moderated by **Srishti Sharma, Alum of Batch 2019**, Principal News Analyst at ET Now, and Samir Lodha, Founder & MD of QuantArt, in conversation with Akshay Chinchalkar, Head of Research at Axis Securities, covered macroeconomic trends, currency volatility, interest rate policies, and India's growing global financial influence
- Key financial market concepts like currency hedging, quantitative easing, and passive investing underscored the value of informed decision-making in a shifting economic landscape, offering attendees strategic insights into investment approaches and market trends



[Click here to know more](#)

Designed by Apoorva Maurya

- Vatsala Shankar

## CEPAR Panel Discussion on Economic Recovery

- K J Somaiya Institute of Management recently hosted a panel discussion organised by the Centre of Economic Policy Analysis & Research on 'Navigating Economic Recovery: The Role of 2025-26 Budget in Stimulating Growth'
- Panelists included **Navnit Ajmera, Alum of Batch 1996**, CFA, Proprietary Investor, Abhishek Katre, Founding and Managing Partner, Katre Barwe & Associates, Dr. Pankaj Trivedi, Professor, K J Somaiya Institute of Management, Dr. Trupti Mishra, Professor, IIT Bombay - Shailesh J. Mehta School of Management, who offered diverse perspectives on economic recovery
- The discussion emphasised the various policy initiatives presented by the government in the budget and discussed how to effectively advance their implementation



- Rohil Singh ☑

## Masterclass conducted by Nihar Negandhi

- **Nihar Negandhi, Alum of Batch 2005**, a seasoned marketing professional with two decades of experience across leading FMCG brands, conducted an insightful session for the Marketing Intelligence and Metrics elective
- Nihar shared industry insights in consumer behaviour and innovation providing valuable perspectives to first-year students which enriched students' learning, offered a clearer understanding of data-driven marketing decisions
- The session was organised by the following Marketing & IB faculty members, Dr. Anjali Chopra, Dr. Rashmi Jain, and Dr. Vartika Chaudhary
- The session concluded with practical insights on assessing a brand's performance, covering various marketing metrics such as brand affinity, campaign evaluation, and the tracking of a brand's gain and loss movements



- Dipanshi Banerjee ☑

## Apoorva Mehrotra connects with faculty & students

- **Apoorva Mehrotra, Alum of Batch 1994**, Regional CEO of Airtel Africa, interacted with faculty and MBA Executive students in Dubai
- The discussion covered industry insights, leadership experiences, and emerging opportunities in the telecom sector
- Faculty members Dr. Brajesh Bolia, Programme Director - MBA Executive and Associate Professor - Marketing & IB and Dr. Hitesh Punjabi, Assistant Professor - Finance and Law were also in attendance, facilitating meaningful academic-industry engagement



- Dipanshi Banerjee ☑

Designed by Tanmay Lakhani ☑

## Alum Achievement

### Rashi Garg raises \$7 million in Seed and Pre-Series A funding

- **Rashi Garg, Alum of Batch 2014**, Co-Founder, Ambak, has successfully raised \$7 million in Seed and Pre-Series A funding
- Leading fintech investors, including Peak XV Partners, Advantedge Founders, DeVC and Alluvium Capital, participated in the investment round
- As a home loan partner of the Delhi Development Authority, the funding will fuel Ambak's growth and mission to simplify home financing



[Click here to know more](#)

- Shivansh Shridhar [✉](#)

### Vaishali Pachchhapurkar appointed India HR Head at Tredence Inc.

- **Vaishali Pachchhapurkar, Alum of Batch 2002**, has been appointed as the India HR Head at Tredence Inc, where she will lead talent acquisition, organisational development and total rewards
- With over 20 years of experience in finance, strategy, and human resources, Vaishali started her career in financial analytics before transitioning into HR leadership
- Vaishali has held key roles at PwC and Genpact and now leads talent strategies at Tredence



[Click here to know more](#)

- Dipanshi Banerjee [✉](#)

## Newsroom

**Dr. Ramkishan Y**

Professor  
Marketing & IB



Shared his insights in an article titled 'Good Budget or not, prepare to pay more for daily-use items from cooking oil to soap' in



**Dr. Shailaja Karve**

Professor  
HR/OB Area



Shared her thoughts in an article titled 'Document small wins to earn a better raise' in



**Dr. Krupa A Rai**

Associate Professor  
Marketing & IB



Shared their insights in an article titled 'How To Overcome Failure Syndrome And Turn Setbacks Into Stepping Stones' published in



**Dr. Purna Mahindroo**

Assistant Professor  
Business Analytics



**Dr. Priya Kataria**

Assistant Professor  
HR/OB Area



Co-authored an article titled 'How will you stare at your wife over the weekend when she is busy with housework and care work?' published in



- Dipanshi Banerjee [✉](#)

## Customer and Media Insights Lab Inauguration

- The Customer and Media Insights Lab at K J Somaiya Institute of Management was inaugurated by Pancham Endlaw from BARC India
- This initiative was headed by Dr. Raman Ramachandran, Dean & Director, KJSIM, aims to enhance student learning in media and entertainment analytics
- The lab provides access to industry leading tools such as BARC YUMI, Altair AI Studio, and SPSS which help students gain practical exposure to real world media analytics and audience insights
- As part of the Marketing Intelligence and Metrics course, students analyse BARC data to grasp TRP trends, brand placements, and media consumption, equipping them for digital era business growth



[Click here to know more](#)

- Dipanshi Banerjee [✉](#)

Designed by Tanmay Lakhani [✉](#)

## Outreaches

- Outreach is an initiative which consists of Alums interacting and sharing their professional knowledge with the students all the while getting to learn about the recent developments around the Institute.
- The sessions were conducted with the following Alumni:



**Gaurang Bhatt**

**Alum of Batch 2005**

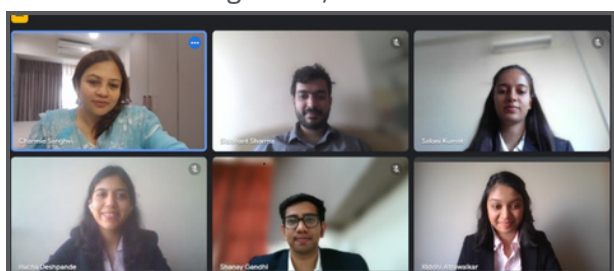
Associate Manager - Learning & Knowledge Management, Accenture



**Santosh Bagwe**

**Alum of Batch 2004**

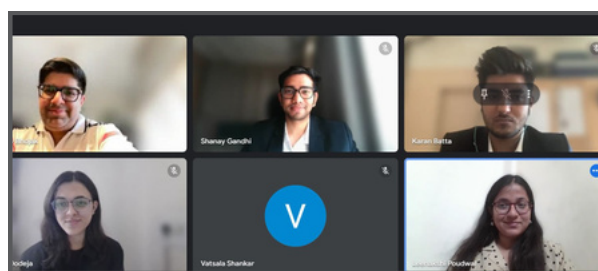
Visiting Professor  
Kohinoor Business School



**Charmie Awasthi**

**Alum of Batch 2005**

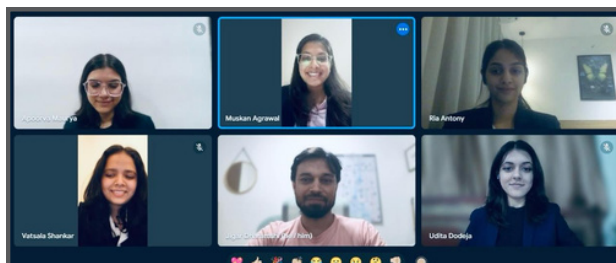
Former Chief Human Resources Officer  
boAt Lifestyle



**Gaurav Bhojak**

**Alum of Batch 2003**

Founder  
The Elevate



**Jigar Dharamshi**

**Alum of Batch 2010**

Regional Partner Manager- Marketing Partners  
Google

Designed by Apoorva Maurya

### Job Opportunities - February

### Team Imprints

Total no. of recruiting companies	2	<b>Chief Editors</b>	<b>Imprints Head</b>
Total no. of vacancies	2	<b>Arvind Pandi Dorai</b> Senior Manager MarCom and Alumni Engagement	<b>Kartikey Sharma</b> Editor & Head - Team Imprints MBA (2023-25)
<b>Top Recruiting Companies</b>		<b>Tuffa Kazi</b> Executive Alumni Engagement	
<ul style="list-style-type: none"> <li>• Yes Bank</li> <li>• Michael Page India</li> </ul>			

### Job Opportunities on Alumni Portal

**Alumni Portal**



Imprints

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Arvind Pandi Dorai - 02267283120

Pooja Rasal - 02267283004

Tuffa Kazi - 02267283295

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