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K J Somaiya Institute of Management | Alumni Newsletter Edition No: 123 | May 2025

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Team ALCOM Speaks •

Step into a world of heartfelt goodbyes and inspiring milestones in the 123rd edition of Imprints. Brimming with stories of success and warm farewells, this edition invites Alumni, faculty and students to reflect on cherished memories and welcome fresh beginnings. We look forward to the continued support and active engagement of our Alumni to keep our community vibrant and thriving.

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Welcoming Batch of 2O23-25 to Alumni Family

- The Alumni Committee extends a warm welcome to the newest members of the Alumni family MBA, MBA Healthcare Management and MBA Sports Management Batch of 2023-25
- As they step into the professional world, this cohort carries forward the learnings, skills and experiences shaped during their MBA journey



- Rohil Singh 🗹

Farewell to Alumni Committee 2O23-25

- The time has come to bid a heartfelt farewell to the Team ALCOM 2023–25 who were behind every idea, event and initiative held in the past year
- Their consistent efforts and commitment ensured smooth execution of all the events and have played a key role in the committee's growth
- · As new paths unfold, here is wishing them endless success in everything they pursue
- Dipanshi Banerjee 🗹



AlCheMy 2O25: Mentor Registrations Open

- The Alumni Committee launches the 10th edition of AlCheMy, the Placement Mentorship Program
- AlCheMy 2025 is an initiative aimed at connecting Alumni with students to provide structured career guidance and placement preparation with a strong focus on GDPI training
- The Mentor registration forms are now live and interested Alums are requested to submit their applications
- The last date for Mentor registration is 12th May, 2025
- Dipanshi Banerjee 🔼





— Alumni Connect: Shaping Future Professionals through Mock GDs —

- A Mock Group Discussion session was organised by the Professional Development and Placement Committee in collaboration with the Alumni Committee for 668 students with a core focus on fostering Alumni collaboration to enhance placement preparedness
- 21 Alums from diverse backgrounds led the online GD rounds providing students with direct exposure to real-time thinking, feedback and current market expectations





- Vatsala Shankar 🔼

Strengthening MCA Curriculum Through Alumni Engagement =

- The Data Science and Technology Area hosted a session on revamping the course curriculum for Master of Computer Applications
- This initiative saw 18 Alums across multiple batches offering insights and recommendations to strengthen the MCA curriculum





- Dipanshi Banerjee 🗹

Newsroom

Dr Raman Ramachandran Dean & Director



shared his insights on 'Businesses should look to bridge the gap in education, here's how' in an article published in

■ Education.com

Dr Amol Patil Adjunct Faculty - Sports Management



shared his thoughts on 'Pickleball picks up pace; will brands come out to play?' in an article published in

e4m

Alum & Faculty Achievements •

Sanjay Podder featured in Accenture Hall of Fame —

- Sanjay Podder, Alum of Batch 2000, Global Managing Director Technology Sustainability Innovation Leader, Accenture, was recently recognised among the Top 10 Inventors at Accenture and was featured in the Accenture Hall of Fame
- Sanjay's contributions have been recognised with prestigious accolades like the Eisenhower Fellowship and the Accenture 'Greater Than' Award and Accenture Inventor Awards in 2015, 2016, 2017, and 2018



- Shivansh Shridhar 🔼

Click here to know more

Alum & Faculty Published a Research Paper -

• Aarzoo Doshi, Alum of Batch 2019 and Dr Raghukumari PS, Professor -Finance and Law had co-authored a research paper titled 'Incentivising Innovation: The Moderating Role of Promotions in Shaping Millennials' Mobile Payments Adoption' has been published in a prestigious Scopus Q2 journal





• The study investigates the impact of promotional strategies on millennials' inclination towards adopting mobile payment platforms and offers meaningful insights into evolving consumer behaviour patterns and the intersection of marketing and financial technology

- Shivansh Shridhar 🖸

Click here to know more

Research Paper Published on Plant Based Diets

• Dr Anjali Chopra, Professor - Marketing & International Business, Dr Aparna Pandey, Assistant Professor - General Management and Jennifer Jagose, Alum of Batch 2023, recently published their research in Cogent Business & Management with their paper titled 'Health is wealth - eating for tomorrow: factors influencing purchase intentionof plant - based diets in India', explores the key factors driving Indian consumers' interest in plant-based diets





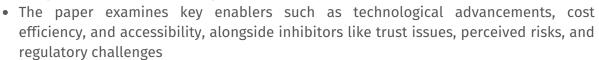
• The study reveals that health awareness and environmental concerns are key drivers for Indian consumers and the research highlights the notable impact of social influence on shaping preferences for plant-based options

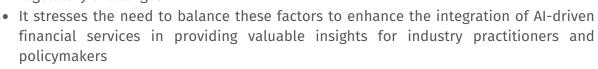


- Rohil Singh 🖸 Click here to know more

Faculty Member's Paper Published in Sustainable Futures =

• Dr Sindhu Singh, Professor - Data Science and Technology, and Dr Bhargavi Karamcheti, Associate Professor – Economics, have co-authored a paper titled 'Roboadvisor enablers and inhibitors: A dual - factor framework and a benefit - risk model integration for understanding customer acceptance' published in Sustainable Futures









- Rohil Singh 🗹 Click here to know more



Alumni Activity Calendar 2025-26

Month	Date	Events	
May	24 th May, 2025	AlCheMy Orientation & Meet Up I	
June	8 th June, 2025	AlCheMy - Session on Resume building and Advanced LinkedIn	
June	TBD	Classroom to Boardroom	
July	19 th July, 2025	CapitAlise	
August	3 rd August, 2025	AlCheMy - Personal Grooming session & Meet-Up II	
September	13 th Sept, 2025	SIMSR Alumni Association - General Body Meeting	
December	13 th December, 2025	Nostalgia: The Networking Nexus	
December	13 th December, 2025	Milaap - The Batch Reunion of 1985, 1990, 1995, 2000, 2005, 2010, 2015, 2020	
December	13 th December, 2025	KJSIM Superstars: The Alumni Awards	
January	TBD	Somaiya All Alumni Meet	
Feb & Mar	Feb & March 2026	Admissions: PSA-PI	
,		Singapore Alumni Meet	
	USA Alumni Meet		
The dates for the International communic	Bengaluru Alumni Meet		
communicated 30011		NCR Alumni Meet	
		Hyderabad Alumni Meet	

Disclaimer: Should circumstances arise that result in the postponement or cancellation of an event, the Alumni Committee reserves the right to do so

- Dipanshi Banerjee 🗹

Job Opportunities - April			Team Imprints		
Total no. of recruiting companies		9	Chief Editors	Imprints Head	
Total no. of vacancies		9	Arvind Pandi Dorai Lead – Strategy & Planning	Dipanshi Banerjee Editor & Head - Team Imprints	
Top Recruiting Companies		MarCom and Alumni Engagement	MBA (2024-26)		
Standard Chartered BankMarsh India CompanyICICI Bank	ndia Company • DBS		Tuffa Kazi Executive Alumni Engagement	Galesseti Chandrashekhar Designer & Head - Team Imprints MBA (2024-26)	











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