



SOMAIYA
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management



AACSB
ACCREDITED



K J Somaiya Institute of Management

Transforming, Together



MBA Executive
Admission Brochure (2024-2025)



Somaiya Vidyavihar University

Somaiya Vidyavihar University, Mumbai, established in 1919, is a self-financed university recognized by the University Grants Commission (UGC).

With over 6 decades of rich experience in building and managing educational institutes, SVU is reputed as a University that provides everyone the space to embark on a transformational journey where an individual can explore new possibilities, pursue their passion and discover one's true potential.





K J Somaiya Institute of Management



K J Somaiya Institute of Management was established in 1981 as part of Somaiya Vidyavihar (now a constituent institute of the Somaiya Vidyavihar University since August 2019) with the objective of providing state-of-the-art education in management and allied areas. The institute is consistently ranked among the top 25 Management Institutes and Top 10 private sector B-schools in India.

Over the past four decades, the Institute has evolved into a leading B-school offering sector-specific and employment-oriented management programmes. Apart from the regular programmes, the Institute offers customized and industry-specific certificate and executive development programmes for government bodies, companies, defense personnel, and NGOs.





Director's Message

At K J Somaiya Institute of Management (KJSIM), a constituent institute of Somaiya Vidyavihar University, we believe that joining our business school is the beginning of a transformation journey for every student. Our purpose as a Business School is "Together we enable transformation journeys of individuals to value-based & purpose-driven leaders for building a better world".

In this transformational journey, we provide our students with holistic education that combines academic learning, practical industry exposure, and a strong emphasis on personal and professional development.

Our carefully crafted curriculum, is developed and delivered by experienced faculty members and industry experts. Various initiatives like deep reflective learning, experiential learning through capstone projects comprising of rural immersion, research thesis, working with SMEs, real-world live projects & industry internships, international immersions, along with mapping every student's competencies, makes them 'Day 1 ready' graduates. In addition, every student will have a progression plan based on their potential and performance. These initiatives coupled with our beautifully landscaped campus help students to develop their intellectual, emotional, physical, and spiritual quotients as they

work on individual and team assignments.

We have 80 full-time faculty members with exceptional academic excellence, complemented by more than 40 visiting faculty from industry to discuss practical implications of concepts and theories. In addition, we have 10% of our faculty as Professor of Practice with decades of industry experience. Along with classroom teaching, they help us leverage our Mumbai presence to collaborate with industry in multiple ways. Our faculty members act as mentors and partners in students' transformational journey.

I encourage aspirants to connect with our admissions team, current students, faculty and alumni to learn more about how they can be a part of this transformative journey together.



Raman Ramachandran, Ph.D

Director - K J Somaiya Institute of Management
Dean - Faculty of Management Studies,
Somaiya Vidyavihar University



K J Somaiya Institute of Management (KJSIM) Highlights



The Legacy



Legacy of producing value based and purpose driven professionals for 40+ years

Student Progression Plan



Student metamorphosis through self reflection, competency mapping and self discovery of true potential.

Day 1 Ready Graduate



Facilitated through various initiatives like Ken & Economist, Careers & Conversations etc. the students will be facilitated to become day 1 ready graduates

Locational Advantage



Mumbai paves the way to network with stalwarts from the corporate world.

Lush Green Campus



Encourages hopes to bloom through a well balanced mind and spirit.

Experienced Faculty



Enhance the learning spirit in the students.

Global Alumni Base



14000+ Alums spread across 60+ countries.

Active Student Life



A vibrant campus buzzing with several student activities, outstanding placement record over the years has been consistent.

International Linkages



Through student exchange and immersion programmes with 17 countries.

World-Class Sports Infrastructure



20+ Sports facilities available on campus for students



Programme In Focus



MBA Executive – (Full Time) 2024-25

Programme Duration - 15 months

Programme Highlights

- Conducted in 5 trimesters of 12 weeks each over a period of 15 months
- Open to students from India and abroad including NRIs, FN, OCI and CIWGC (Intake-30)
- Minimum 5 years of work experience required
- To know more, [Click Here:](#)

Objectives

- To combine contemporary management knowledge and skills with the students experience base thus giving the required fillip and boost to the students career progression and aspirations.
- To familiarize the students with the latest cutting-edge, globally used technology and their application in the progressive organizations.
- To develop globally oriented and performance focused Business leaders.



Key Takeaways of the Programme

- **Leadership Skills:** Participants explore self-leadership styles and how to lead in challenging business situations of the VUCA world.
- **Decision Making Competences:** The curriculum enables the students to enhance their decision-making skills and prepare the students to evaluate difficult situations, deliberate several issues, and generate informed options under demanding situations.
- **Strategic Reasoning:** The students secure an immersed insight of strategic management involving studying industry trends, evaluating competition, and developing long-term solutions for real issues in industry.
- **Financial Acumen:** Executives gain a solid understanding of financial principles, including budgeting, financial analysis, and risk management. This financial literacy is crucial for effective leadership and strategic planning.
- **Exposure to latest trends in Artificial Intelligence and Machine learning:** Prepares the students to be ahead of the peers in this fast-changing business world.
- **Access to Industry Experts:** The programs include a Capstone project to connect the students with industry with a deep dive into real time projects. Workshops are conducted to bring in industry experts, guest speakers, and experienced faculty members who share their expertise and insights. This exposure to various viewpoints supplements the learning experience and provides valuable real-world insights.

Pedagogy



Workshops



Live Projects



Case Studies



Field Visit



Class Discussion



Chalk Talk



Foreign Languages



Presentations



Guest Lectures



Simulations



International Immersion



Alumni Testimonials

Keya Ghose Batch 2015-16 - Network Specialist - United Nations Peacekeeping

K J Somaiya Institute of Management is one of the premier institutes. The MBA Executive course has been designed well with almost every aspect of modern business needs being addressed. Outstanding faculty with an experience of on the field or on the job resources. Facilities of residential campus, food facilities, gyming facilities and a vibrant campus along with dedicated areas for student meets. A journey with an enriching experience. At no point was I not having guidance, I was always in a sheltered environment. As an Alumni I feel there is a long way to go, and we are doing good.



Ankit Kohli Batch 2018-19 - Finance and Insurance Analyst - Birla Carbon

K J Somaiya Institute of Management and especially MBA - Executive has been a life changing decision in my life. Sheer knowledge of professors, case study discussions, field visits and peer learning has not only added a new dimension in my thinking but has also made the learning experience more enriching. The Alumni base of the institution speaks volume about its legacy and as it goes, there is indeed a method in madness.





Experiential Learning at KJSIM



Amul, a brand everyone is familiar with, is known for one of the best supply chain and distribution networks in India. The plant in Anand in Gujarat was selected to incorporate experiential learning methods for the MBA Executive students. The visit to the Amul facility at Anand was a comprehensive learning experience that threw light on various facets of the dairy

industry. During the visit, the participants observed the process of manufacturing, supply chain management, and distribution of milk and milk products which was the main focus of the learning. Further, students were encouraged to reflect on their observations and understanding and integrate it with the theories discussed in class.



International Immersion & Tie-ups

K J Somaiya Institute of Management has collaboration agreements with Top International Universities and B-Schools in 17 Countries for opportunities like

- Semester Exchange
- Immersion Programmes

USA



New Jersey City University



New York University



Saint Martin's University



University of San Diego



Harrisburg University of Science and Technology



Belgium

University College Leuven Limburg



UK

Aston University



Coventry University



Germany

Daule Hochschule Baden-Württemberg



THI Business School, Ingolstadt



Osnabruck University



Austria

IMC University of Applied Sciences Krems



France

University of Technology of Troyes



Kenya

United States International University



Australia

Curtin University



China

Renmin University of China



Yunnan University



Beijing Foreign Studies University





Fee Structure



MBA -Executive Fees for A.Y 2024- 2025



Particulars	A.Y 2024- 2025
Tuition Fees	₹ 9,54,261 /-
Development Fees	₹ 190,852 /-
Caution Money Deposit (Refundable)	₹ 10,000 /-
Alumni Association Fees	₹ 2,500 /-
Total	₹ 11,57,613 /-

Application Form Fee

Application form fee – 3000 /- + Applicable charges



Admission Process

The admission process is a simple 4-step process which starts with applying for K J Somaiya Institute of Management's MBA Executive programme.

Step 1



CAT/XAT/CMAT/GMAT/NMAT

Apply from CAT 2023/ XAT 2024/ CMAT 2024/ NMAT 2023/ GMAT*

- Valid scores of GMAT exam taken in the year 31st Aug 2021 to 31st Aug 2024.
- Minimum 5 years of Work Experience after graduation is mandatory.

Step 2

SOP

Shortlisting of candidates based on test scores. Shortlisted candidates to fill Candidate Profile Form & Statement of Purpose (SOP).



Step 3



PI PROCESS

PI can be conducted online via Skype/Zoom based on requirements.

Step 4

FINAL ADMISSION

Candidates will be offered provisional admission. Admission is provisional i.e. subject to fulfillment of all the eligibility requirements



Please Note: Institute accepts company sponsored candidates for the MBA Executive programme provided they fulfill the other eligibility conditions.



SELECTION PROCESS



MBA EXECUTIVE

Statement of
Purpose

10

30

Qualifying
Exam

50

Personal Interview

10

Past Academic Record



Candidates should have a minimum of 5 years of work experience by 31st Aug 2024.

To apply online, [Click Here](#)

Placements & Internship



Some of our Regular Recruiters



Illustrious Alumni

Narayanan Palani

2012

Senior Engineering Lead - Sustainability -
Quality Accessibility - Cloud Transformation - Lloyds
Banking Group

Neeraj Chauhan

2012

Sr. Financial Analyst - Adobe

Bharat Dalvi

2013

Business Consulting - EY

Ajit Kumar

2013

Assistant Manager - KPMG Advisory
Services

Hansal Oza

2013

Team Leader - JP Morgan

Ravi Sastry

2013

Vice President - IDFC FIRST Bank

Harshada More

2014

Change Management Consultant - TCS

Aditya Sisodiya

2015

Managing Director - Top Leads Digital

Keya Ghose

2016

Network Specialist - United Nations
Peacekeeping

Kevin Fernandes

2016

Business Analyst - BNP Paribas

Renu Yadav

2016

Founder & MD - CosMark

Gunjan Singh

2016

Sr. Manager - HR - Wiggles

Monil Hariya

2017

Sr. Associate - PwC

Jensit Sebastian

2017

Manager - Deloitte

Pramit Guha

2018

Sr. Manager - Business Development -
Zaggle Prepaid Ocean Services

Nivedita Bhattacharya

2018

TAC Lead- Transport procurement -
Holcim

Garima Gupta

2018

Project Manager - Accenture

Mili Bagade

2019

Workday Financial Consultant -
Alight Solutions

Ankit Kohli

2019

Finance and Insurance analyst -
Birla Carbon

Resmita Das

2021

Project Lead - IKEA

LIFE @ CAMPUS

Academics at K J Somaiya Institute of Management has always been supplemented by student activities. The students join various committees and undergo experiential learning through extra-curricular activities.



AUDITORIUM



CANTEEN



LIBRARY



GYMNASIUM



CLASSROOM



MEDICAL FACILITY



READING ROOM



HOSTEL



SPORTS FACILITY



TAGORE AMPHITHEATRE



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