



SOMAIYA
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management



K J SOMAIYA INSTITUTE OF MANAGEMENT

Transforming, Together

**Admissions Open for
Batch of 2025-27**



AACSB
ACCREDITED



About Us

K J Somaiya Institute of Management (KJSIM) in Mumbai, a prestigious part of Somaiya Vidyavihar University, has been a leading private business school since 1981. Over the years, it has risen to the ranks of the top 10 private business schools in India. KJSIM believes in enabling the transformation journeys of individuals to value-based & purpose-driven leaders for building a better world. Nestled in a scenic campus, KJSIM aims to create Day 1 Ready graduates.

Under the leadership of Dr. Raman Ramachandran, KJSIM emphasizes aligning academic outcomes with industry expectations through a supportive team of experienced faculty and staff.

43

Legacy years of
Excellence

26

Dynamic Clubs &
Committees

10%

Faculty are
Professors of
Practice with

20+

years of industry
experience

140000+

Alumni
Worldwide

Students
from

27

States of
India

Programme In Focus



MBA Programme

Renowned for its 40+ years of history, the MBA programme at Somaiya Vidyavihar University's K J Somaiya Institute of Management, Mumbai, offers industry-relevant courses, interactive learning, case competitions, and corporate internships, all under expert faculty guidance and peer learning opportunities.

To engage students and get them ready for a successful corporate career, various powerful pedagogical methods are employed in tandem with a collaborative, integrative, reflective, and inquiry-based learning approach. The case study method, role-playing exercises, simulations, numerical problem-solving, technology integration, experiential learning, and team-based activities are some of the teaching-learning mechanisms used to achieve holistic learning and thus develop future leaders.

MAJORS OFFERED

- Business Analytics & Data Science
- Finance
- Operations Management
- Marketing
- Human Resources (People Development)

* Please refer to <https://kjsim.somaiya.edu/en/programme/master-of-business-administration/> for details related to Minors.

* The Institute reserves the right to modify the list of Majors and Minors based on inputs from various stakeholders.

DIFFERENTIATORS

- Experiential learning - Capstone Project, Rural Immersion, Master Thesis
- Freedom to choose amongst a wide range of Majors and Minors
- Industry Linkages
- Strong Alumni Base
- Access to Bloomberg Courses
- Student Progression Index
- Masterclass by Industry Experts

CAREER OPPORTUNITIES

The career opportunities at K J Somaiya Institute of Management are diverse and varied

- Research & Consulting
- Analytics
- Management Consulting
- IT Consulting
- Banking and Financial Services
- FMCG
- Insights and Solutions
- Project Management
- Information Technology
- Healthcare
- Retail Banking
- Enterprise Sales
- Market Research
- Financial Analysis

Programme In Focus

MBA-Healthcare Management



K J Somaiya Institute of Management offers an MBA-Healthcare Management, meeting the growing demand for skilled professionals in the healthcare sector. The programme, in collaboration with K J Somaiya Hospital and Research Centre, combines technology, management, and hands-on experience. It's a two-year programme with a unique pedagogy based on Harvard Business case studies, simulations, design thinking, experiential learning at healthcare facilities, and internships in healthcare organizations.

IMPORTANT COURSES

- Fundamentals of Health Economics
- Health Insurance and Financing
- Pharma and Biotech Management
- Hospital Administration
- Healthcare in Rural Markets
- Digital Marketing in Healthcare
- Demographics Analysis & Policy for Healthcare
- Medical Tourism
- Advanced Analytics in Healthcare Using R and Python
- New Product and Business Development in Healthcare
- Epidemiology
- Medico-Legal Environment

DIFFERENTIATORS

- Holistic coverage of the Healthcare sector by balancing Social Science, Medical Science, Management, and Technology.
- Collaboration With K J Somaiya Hospital and Research Centre, strengthens learning through Capstone Projects
- Opportunity For International Immersion Programme- The students will have a very good opportunity to do a Two-week Immersion Programme in association with NAPC, UK.
- Emphasis On Experiential Learning - The students get the opportunity to do Research and Analysis with Social and Public Health organisations in association with Hospital, Technology Startups, Social and Public Health Organizations

CAREER OPPORTUNITIES

The career opportunities at K J Somaiya Institute of Management are diverse and varied

- Hospital Administration
- Consultancy in Healthcare
- Health Insurance
- Diagnostics Management
- Patient Care and Support Management
- Health Information System
- Financial Management in Healthcare
- Digital Marketing of Healthcare
- Medical Devices Marketing
- Data Analytics in Healthcare
- HR in Healthcare Sector
- New Business Development in Healthcare

Programme In Focus



MBA-Sports Management

At K J Somaiya Institute of Management, we understand that the world of sports isn't just about playing the game—it's about mastering the business behind it. Our MBA-Sports Management is every sports enthusiast's ticket to breaking through the competition and leading from the front. Our programme is uniquely designed for the sports industry, blending traditional MBA coursework with specialised sports management modules and real-world experiences.

IMPORTANT COURSES

- Sports Development and Governance
- Sports Project Management
- Sports Operations and Supply Chain Management
- Sports Media Management
- Sports Marketing and Sponsorship
- Public Relations and Sports Journalism
- Sports Analytics Management
- Sports Events and Facilities Management

DIFFERENTIATORS

- Tutorial-Based Learning: Through simulations, industry visits, volunteering at mega-events, Online and Offline live projects, and research assignments.
- Industry Tie-ups: Strategic MOUs with sporting companies
- Visiting Faculty: International and Indian faculty members having extensive experience in the sporting industry.
- Master class series: Involves sessions from renowned personalities of the sporting industry.
- International Immersion Programme: Students get a global perspective of the sports management industry.
- Scholarship: Full tuition fees waiver to one meritorious student.

CAREER OPPORTUNITIES

The career opportunities at K J Somaiya Institute of Management are diverse and varied

- | | | |
|--|---|-------------------------|
| ➤ Sports Manager/Director | ➤ Sports Facility Manager | ➤ Sports VR Specialists |
| ➤ Sports Marketing Manager | ➤ Sports Public Relationship Specialist | ➤ Sports Broadcaster |
| ➤ Sports Analyst, Data Scientist in Sports | ➤ Sports Social Media Manager | ➤ Sports Director |
| ➤ Event Operations Manager | ➤ Ticket Sales Manager | ➤ Sports Technologists |
| ➤ Sports Lawyer | ➤ Sports Compliance Officer | |
| ➤ Merchandising Manager | ➤ Sports Journalist | |

Parivartan

Parivartan is an initiative that enables students' transformational journeys, nurturing their potential and enhancing their Core Competencies. The students are evaluated based on the Student Progression Index via several Progression Parameters.



Lakshmi Iyer
CEO – Investment & Strategy
Kotak Alternate Asset Managers

15+

Career & Conversations
with Top Executives



Alexander Gerding
Managing Director
BASF India

12+

Collaborations for **Student Exchange** and **Immersion Programmes**



Deep Reflective Learning through **Ken & Economist**



coursera



Industry-led **Certifications & Competitions**



CFA Institute

Enriching **Live Projects & Capstone Projects**



Semester Exchange Opportunity and Collaboration

K J Somaiya Institute of Management has collaboration agreements with Top International Universities and B-Schools in 17 Countries for Opportunities like

- Semester Exchange
- Immersion Programmes
- International Research



CHINA

Beijing Foreign Studies University



CHINA

Yunnan University



GERMANY

DHBW (Duale Hochschule Baden-Württemberg)



USA

University of San Diego



USA

Saint Martin University



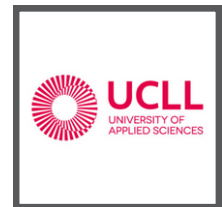
UK

Aston University



USA

New Jersey City University



BELGIUM

UC Leuven Limburg



AUSTRIA

University of Applied Science, Krams



FRANCE

University of Technology of Troyes



GERMANY

THI, Ingolstadt



CHINA

Renmin University



GERMANY

Osnabrück University



UK

Coventry University



KENYA

United States International University



USA

New York University



AUSTRALIA

Curtin University



USA

Harrisburg University of Science and Technology, USA



FRANCE

United States International University



Placements & Internships

Final Placements Batch 2022- 2024
148 Companies: Total Recruiters for Final Placements

Highest Salary:
Rs. 28.25
L.P.A.

Average Package
(Top 100):
Rs. 17.34
L.P.A.

Average Package
(Top 300):
Rs. 14.75
L.P.A.

Average Package
(Top 200):
Rs. 15.80
L.P.A.

Summer Placements Batch 2023- 2025
115 Companies: Total Recruiters for Summer Internships

Highest Stipend:
Rs 1,09,000/-
Per month

Average Stipend
(Top 100):
Rs. 58,986/-
Per month

Average Stipend
(Top 300):
Rs. 32,748/-
per month

Average Stipend
(Top 200):
Rs. 43,368/-
per month

Prominent Recruiters



Fees Structure 2025-27

MBA / MBA Healthcare Management

Particulars	MBA I year	MBA II year
Tuition Fees	₹ 8,89,350/-	₹ 9,60,500/-
Development Fees	₹ 1,77,850/-	₹ 1,92,100/-
Caution Money Deposit (Refundable)	₹ 10,000/-	-
Alumni Association Fees	-	₹ 2500/-
Total	₹ 10,77,200/-	₹ 11,55,100/-

MBA Sports Management

Particulars	MBA I year	MBA II year
Tuition Fees	₹ 5,61,000/-	₹ 6,06,700/-
Development Fees	₹ 1,12,300/-	₹ 1,21,300/-
Caution Money Deposit (Refundable)	₹ 10,000/-	-
Alumni Association Fees	-	₹ 2500/-
Total	₹ 6,84,100/-	₹ 7,30,500/-



Exams Accepted

CAT

XAT

GMAT

NMAT

CMAT

Candidates can appear for
CAT 2024/XAT 2025/GMAT
(Scores valid from Jan 2022 to
20th Jan 2025)/ NMAT (1st
attempt only)/CMAT 2025



Eligibility

MBA/MBA-Healthcare Management

The eligibility to apply for the MBA programme at K J Somaiya Institute of Management is as follows:

- Minimum 50% aggregate in graduation from a recognized university.
- Qualifying scores of CAT/XAT/GMAT*/NMAT**/CMAT.

*GMAT scores valid from 1st January 2022 to 20th January 2025

**NMAT (Only 1st attempt will be considered)

MBA-Sports Management

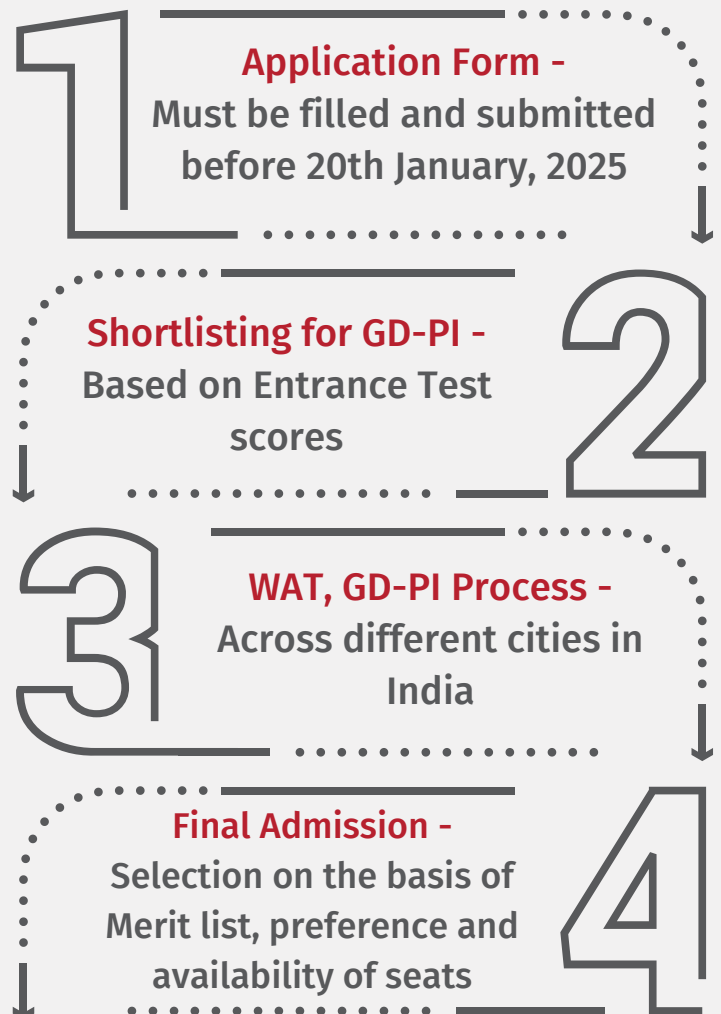
The eligibility to apply for the MBA programme at K J Somaiya Institute of Management is as follows:

- Minimum 50% aggregate in graduation from a recognized university.
- Qualifying scores of CAT/XAT/GMAT*/NMAT**/CMAT/MAT/ATMA/PERA CET/CUET.

*GMAT scores valid from 1st January 2022 to 20th January 2025

**NMAT(Only 1st attempt will be considered)

Process



Intake

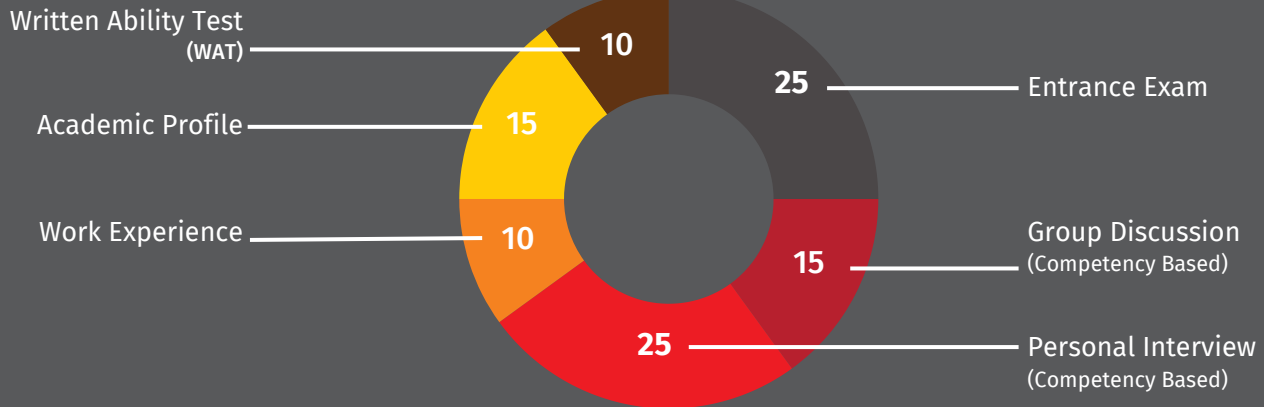
MBA:
600 seats

**MBA-Healthcare
Management:**
30 Seats

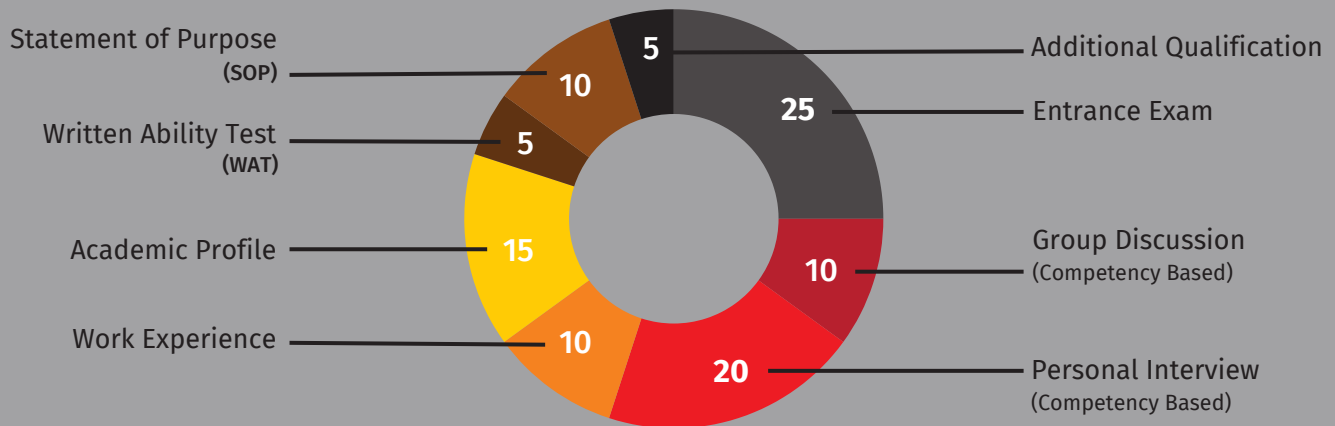
**MBA-Sports
Management:**
30 Seats

Selection Criteria

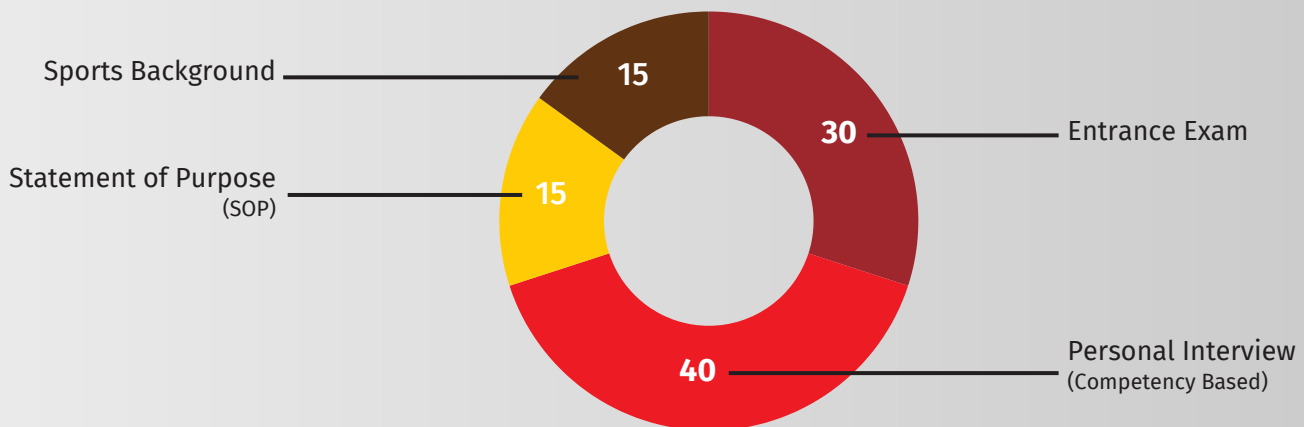
MBA



MBA-Healthcare Management

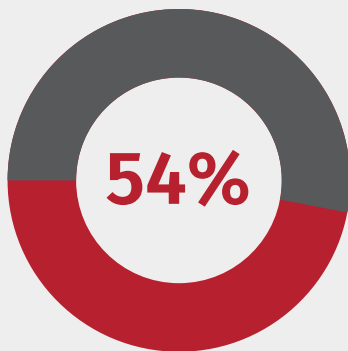


MBA-Sports Management

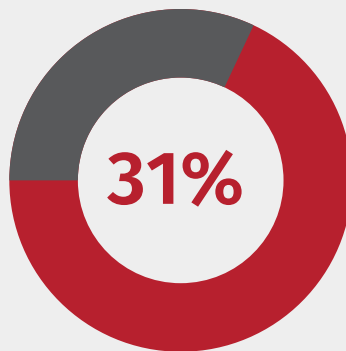


Class Profile of MBA 2024-2026

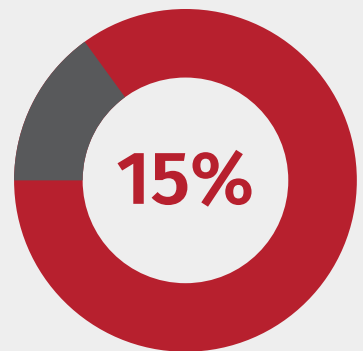
Work Experience



Freshers

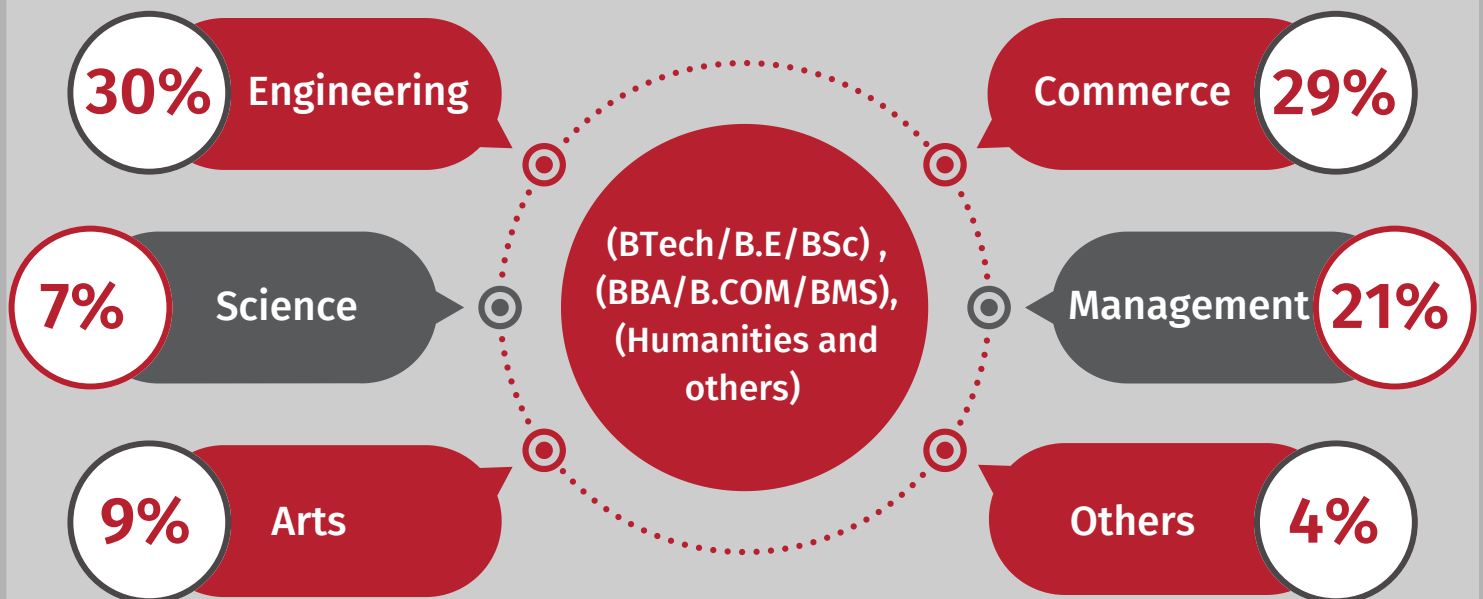


1-2 years



Above 2 years

Discipline Diversity



Gender Ratio



59%
Males

41%
Females



Financial Aid



Financial Aid will be awarded to the selected applicants in the range of 10% to 80% of the Tuition Fees based on the Evaluation process. Financial Aid awarded will be applicable for the entire duration of the programme.

The decision of the Financial Aid Selection Committee will be final and cannot be challenged under any circumstance.

KNOW MORE ABOUT FINANCIAL AID



Eligibility Criteria (Any One)

1. Family income of less than ₹ 8,00,000/- Per Annum.
2. People with Disabilities (PwD)
3. Wards of defence personnel disabled or deceased in the line of duty.
4. Applicants who have represented state and/or country in any recognised sport (Only for B.Sc. Sports and Exercise Science applicants).

Merit-Based Scholarship

Merit-Based scholarships are offered to candidates who have demonstrated academic excellence with other significant achievements in either Sports, Arts, Community service or any other achievement as evidence of the student's outstanding capability.

Number of scholarships: 5 (100% Tuition Fee Waiver)

Apart from Financial Aid & Merit-Based Scholarship, the University also provides other scholarships.

Eligibility:

- Students must be a Resident of India and below 30 years of age.
- Students must have an excellent academic record (10th, 12th & Graduation) and Good score in qualifying examinations.
- Achievements at the State, National level or International level in Sports, Arts and Community service or other Significant Achievements.



Illustrious Alumni



Sudhir Shenoy

Senior Vice President
Equate Petrochemical, Kuwait
1997-2000

Sanjay Podder

MD & Global Lead - Technology
Sustainability Innovation - Accenture
1997-2000



Shiv Kumar Pandey

Group CISO
Adani Group
1997-2000

Priya Pendharkar

Director HR & Group Head
Global Mobility at Atos MHRDM
2004-2007



Vikram Malhotra

Founder & CEO
Abundantia Entertainment
PGPMS, 1997-99

Chitkala Nishandar

Marketing Director Asia
Pacific, 3M
1993-1995



Saru Kaushal

Head of Operations
Reliance Nippon Life Insurance
MMS, 1989-91

Sanjay Shah

Country Head - India & MD
Morgan Stanley
MMS, 1990-92



Lata Pillai

MD & Head - Capital Markets
JLL
MMS, 1986-88

J D Majethia

Actor, Producer & CMD
Hatsoff production Ltd
1987-89

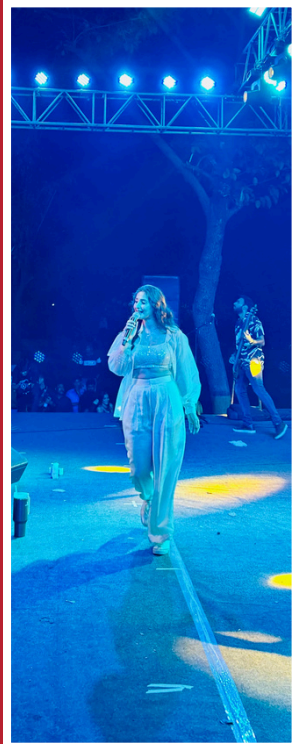


Important Dates

DESCRIPTION	DATE
Last date for submission of application form	20th January 2025 till 11.59 PM
Shortlisting of candidates for GDPI & WAT	6th February 2025 (Tentative)
Profile-based shortlisting (For MBA-HCM and MBA-SM)	6th February 2025 (Tentative)
Uploading of Document (Online)	6th February 2025 to 13th February 2025 till 11:59 pm (Tentative)
Slot Selection for Group Discussion and Personal Interview	6th February 2025 to 13th February 2025 till 11:59 pm (Tentative)
Uploading of Candidate Profile	6th February 2025 to 13th February 2025 till 11:59 pm (Tentative)
Group Discussion (GD), Personal Interview (PI) & Written Ability Test (WAT)	21st February 2025 to 9th March 2025 (Tentative)
Offer Letters	1st April 2025 onwards (Tentative)
Inauguration of programme (Tentative)	20th June 2025 (Tentative)
Commencement of the Induction Programme	23th June to 30th June 2025 (Tentative)
Programme Commencement	1st July 2025 (Tentative)

Note:- This schedule is indicative for all stakeholders (including aspirants) to plan their activities. The Institute reserves the right to change or modify the schedule.

For candidates applying through CMAT, details will be provided after the announcement of CMAT scores. Please submit your application by 11:59 p.m. on January 20, 2025, to be considered for the selection process.



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