



SOMAIYA
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management

40+
Years

K J Somaiya
Institute of Management

K J Somaiya Institute of Management

MCA Placement Brochure **2023-24**



Contents

01. Somaiya Vidyavihar University	Pg 03
02. Director's Message	Pg 04
03. Guiding Factors	Pg 05
04. Ranking	Pg 06
05. About MCA	Pg 07
Course Curriculum	Pg 10
SICTIM	Pg 12
ICON	Pg 13
06. Guest Sessions	Pg 15
07. Notable Alumni	Pg 18
08. Placements at KJSIM	Pg 20
Why recruit from KJSIM	Pg 21
Batch Profile	Pg 22
Placement Process	Pg 23
Recruiters	Pg 24
Career Management & Corporate Relations (CMCR)	Pg 25



Somaiya Vidyavihar University

Somaiya Vidyavihar was established over eight decades ago by Padmabhushan Shri Karamshi Jethabhai Somaiya and is located in a sprawling 50-acres green campus in Mumbai, India. With its rich experience in managing educational institutions and imparting quality education. The University offers numerous opportunities and multi-disciplinary programs to students worldwide.

The University currently educates over 39,000 students across various subjects such as Engineering, Design, Humanities and Sciences, Management, Library & Information Science, Religion & Culture, Sports, and Music. The students and faculty are drawn from diverse backgrounds and cultures, making Somaiya Vidyavihar a melting pot of ideas and perspectives.

The University's 'major-minor' options allow students to connect with a diverse pool of international alumni. The University believes in granting its students the **"Freedom of Possibilities"** to pursue their passions and discover their true selves through a comprehensive portfolio of programs across various fields.

In addition, the University is home to a cutting-edge business incubation centre that acts as a springboard for budding entrepreneurs/start-ups. Graduates have access to numerous career opportunities through the placement cell, and the on-campus hostel accommodation provides a secure and pleasant living environment.



Director's Message

The Institute



It gives me great pleasure to introduce you to the talented pool of students from the MCA (Master of Computer Application) batch of 2022-24 at K J Somaiya Institute of Management (KJSIM), Somaiya Vidyavihar University. **With 40+ years of legacy**, KJSIM, works with a mission to foster a spirit of inquiry, enable livelihoods, encourage innovations, and create good citizenships.

At KJSIM, we strive to provide our students with a holistic education that combines academic learning, practical industry exposure, and a strong emphasis on personal and professional development. Our curriculum is meticulously crafted to provide a well-rounded education and carefully drafted and delivered by experienced faculty members and industry experts. **Our MCA program is designed to empower students with the knowledge, skills, and experiences needed to thrive in the dynamic world of IT and computer applications.**

Our MCA graduates are not just academically strong; they are well-prepared to face the challenges and complexities of the IT landscape. They have benefited from a curriculum that integrates theoretical knowledge with practical experiences, including internships, research projects, and industry collaborations. Moreover, they have imbibed values such as teamwork, ethics, and adaptability that are essential for success in the corporate world. Throughout their time at KJSIM, the students engage in a wide array of activities, including industry internships, research projects, and collaborative ventures with leading tech companies. These experiences are carefully designed to foster **innovation, problem-solving abilities, and a deep understanding of the latest trends and technologies in the IT sector.**

Moreover, our commitment to hone students' soft and hard skills and emphasising on values and governance, fosters a culture of ethical leadership and social responsibility. This ensures that our graduates not only possess business acumen but also understand the importance of making a positive impact on society.

On behalf of KJSIM, I extend an invitation for campus engagement and placements. We are confident that our students will prove to be valuable assets, bringing fresh perspectives, innovative ideas, and a drive for excellence to your team.



Raman Ramachandran, Ph.D.

Director - K J Somaiya Institute of Management

Dean, Faculty of Management Studies,

Somaiya Vidyavihar University

Guiding Factors

1



Vision

To build a world class research and teaching institution that is global in the reach of its ideas and universal in its service.

2



Mission

To foster a spirit of inquiry, enable livelihoods, encourage innovations and create good citizenships.

3



Values

- Integrity: At a personal and professional level, Integrity is fundamental to everything that we do.
- Excellence: We believe in Excellence in all our pursuits.
- Curiosity: We nurture Curiosity to build a conducive teaching-learning and research environment.
- Collaborative: We provide an Inclusive and Collaborative culture.
- Humility: Humility is at the core of our existence

4



Motto

We practice what we teach

5



Strengths

- 40+ years of Excellence
- Based in Financial Capital of India
- One of Top Rank B-schools in India
- Experiential Learning, Global Exposure and Strong Alumni base

Stakeholders Perceptions – Rankings



AACSB

We are now an AACSB accredited Institute; AACSB accredited B-Schools are recognized worldwide by top employers and other Universities.



- ✓ 19th AACSB accredited B-School in India.
- ✓ Top 5% of world's 13,000 business programs to have achieved the hallmark of excellence in business education worldwide.
- ✓ The accreditation reinforces the Institute's commitment to quality and creates a strong platform to reach greater heights on the journey of building future leaders in management.

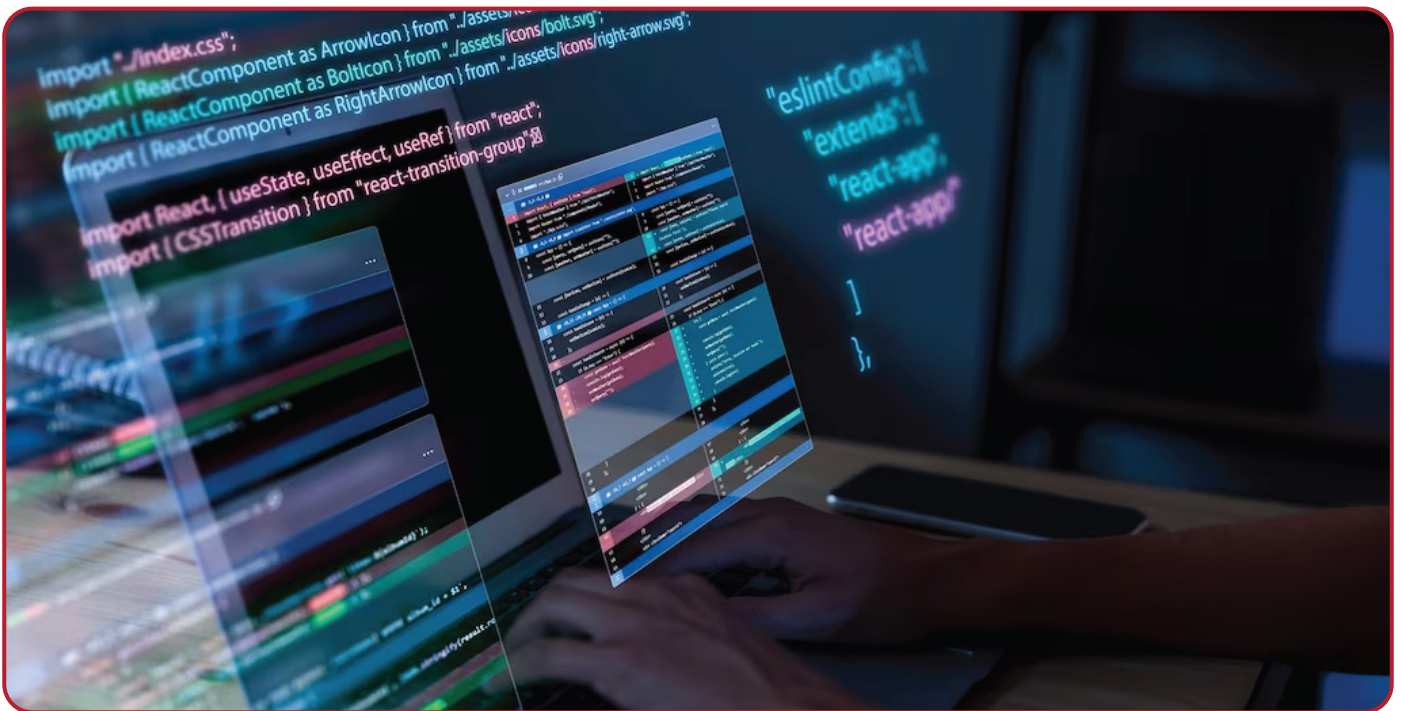
AACSB International (Association to Advanced Collegiate School of Business), a global non-profit association, connects educators, students, and business to achieve a common goal: to create the next generation of great leaders. Synonymous with the highest standards of excellence since 1916, AACSB provides quality assurance, business education intelligence, and learning and development services to over 1,700 member organizations and more than 900 accredited business schools worldwide. The global organization has offices located in Tampa, Florida, USA; Amsterdam, the Netherlands; and Singapore.

About Masters in Computer Applications

MCA Program at K J Somaiya Institute of Management – Fostering Techno-Management Excellence

With a **rich legacy spanning over 40 years** in the realm of Management education, K J Somaiya Institute of Management stands as a distinguished constituent Institute under the umbrella of Somaiya Vidyavihar University. In addition to providing cutting-edge global business education, the institute offers a comprehensive two-year Master in Computer Applications (MCA) program that is meticulously crafted to cultivate adept techno-managers.

The MCA curriculum is a **harmonious blend of technological prowess and domain-specific expertise**, offering learners a holistic educational journey. This meticulously designed curriculum holds industry-wide recognition and opens doors to internships and final placement opportunities in diverse roles, including Java Full Stack Developer, Programme Analyst, Java Applications Developer, Database Administrator, Mobile Application Developer, software tester, quality assurance area and UX Designer and many more.



Apart from core course, students are provided with value-added courses and are encouraged to opt for **online certificate courses offered through NPTEL**. The school organizes three flagship events with the help of MCA students namely **ICON, IT in Round Table Conference and SICTIM** (Somaiya International Conference on Technology and Information Management).

About Masters in Computer Applications

The conference helps the students present their research papers which is one of requirements for completion of their degree. Over the years the Institute has produced several **Alumni who currently occupy senior positions in IT and allied industries in India and abroad Boasting a remarkable 100 percent placement record**, the institute serves as a magnet for over 35 prominent organizations that exclusively visit the campus to handpick accomplished MCA graduates.

We are proud to announce that **we have introduced the National Education Policy (NEP) for the first time in the MCA course to Batch 22-24**. This step aims to bring about significant improvements and advancements in our curriculum, creating a more holistic and dynamic learning experience for our students. We are excited about the positive impact this implementation will have on their education and future prospects

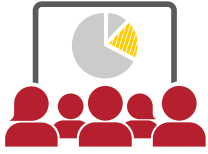
Dr. Bharati Wukkadada
Program Director - MCA



MCA Students Batch 22-24

Pedagogy

For each semester, we are dedicated to crafting dynamic and interactive learning journeys using PowerPoint presentations.



01. Interactive sessions

- Utilize PowerPoint presentations to foster interactive sessions.
- Encourage active participation and discussions during class.



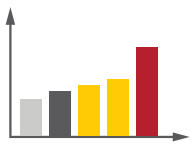
02. Hands-on Sessions

- Incorporate practical, hands-on activities into our presentations.
- Allow students to apply what they've learned in real-time.



03. Educational Subject Videos

- Enhance presentations with videos related to the subject.



04. Assignments and Assessments

- Promote student-student interaction through assignments and quizzes.
- Encourage peer learning through group projects and presentations.



05. Application-based Exercises

- Include exercises that require students to apply their knowledge.
- Foster critical thinking and problem-solving skills.



6. Project Assignments

- Assign projects that allow students to explore topics in-depth.
- Promote collaborative learning through group assignments.

By incorporating these elements into PowerPoint presentations, we create a dynamic and interactive learning environment that encourages student engagement and peer interaction.

Course Curriculum [2022-24]



SEMESTER I

Sr.	Course Name	Sr.	Course Name
1	Python Programming	6	Presentation and communication skills
2	Business Statistics	7	NEP Recommended Course-1*1
3	Database Applications	8	Python Programming Lab
4	Web Technology-I	9	Database Applications Lab
5	Artificial Intelligence	10	Web Technology-I Lab



SEMESTER II

Sr.	Course Name	Elective I
1	Machine Learning	Cloud Computing
2	Business Intelligence	Cyber Security
3	Advanced Java	IoT and Remote Sensing Techniques
4	Software Engineering and Quality Assurance	Blockchain Technology
5	Elective I*2	Advanced Communication Technologies
6	Mobile Application Development Lab	Design and Analysis of Algorithm
7	Business Intelligence Lab	
8	Advanced Java Lab	
9	Software Engineering and Quality Assurance Lab	
10	Web Technology-II	
11	Machine Learning Lab	

Course Curriculum [2022-24]



SEMESTER III

Sr.	Course Name	Elective II
1	NoSQL Databases	Financial Inclusion
2	Big Data Analytics (Using Hadoop Framework)	Human Behavior
3	Research Methodology	Language (Indian/International)
4	Elective II (Humanities and Social Science Elective)*3	Economics
5	NEP Recommended Course -2*4	Environmental Issues and Ethics
6	Big Data Analytics Lab	Entrepreneurship Management
7	Design Thinking & User Experience Design Lab	
8	Deep Learning Lab	
9	R Programming Lab	
10	**Mini project (Project to address the social problem)	



SEMESTER IV

Sr.	Course Name
1	Internship Project
2	Research Paper

SICITIM 2023

We are delighted to let you know of the media coverage we have received from Business Standard. The article is published today, 14-05-23, in the Campus Talk segment of the newspaper.

The Department of Data Science and Technology at K J Somaiya Institute of Management organized the 9th edition of the Somaiya International Conference on Technology and Information Management with the IEEE Bombay Section. The Conference was themed 'Value Creation through Digital Transformation'.

This 3-day conference housed various workshops and research paper presentations and brought together industry experts and academics, who provided invaluable insights and learnings.

Business Standard



SICTIM 23 - VALUE CREATION THROUGH DIGITAL TRANSFORMATION

The Department of Data Science and Technology organised the 9th edition of the Somaiya International Conference on Technology and Information Management with the IEEE Bombay Section, themed 'Value Creation through Digital Transformation'.

The conference was preceded by a workshop facilitated by Prof (Dr) Bo An (Professor, Computer Science, Co-Director – Artificial Intelligence Research Institute, Nanyang Technological University, Singapore). He provided invaluable insights into 'Reinforcement Learning and its Applications' and how it will lead the path in digital transformation. The second workshop saw valuable exchanges and learnings on 'Moving Towards Intelligent Enterprise – IoT/3D Modeling from concept building to Prototyping'.

The Conference saw Rohit Kilam (CTO, CMS Info Systems, and alumnus of 1997 batch) and Binita Prasad (Head, IT & Digital, Saint-Gobain – Grindwell Norton) the Guest of Honour and Chief Guest respectively. Prof B Satyanarayana, Immediate Past President of IEEE – Bombay Section did context setting for IEEE conference.

The 3-day conference concluded with research paper presentation broadly based on three main subjects: Data Science, Network and Cyber Security, and Techno Management.

**Campus Reporter-
Priyanka Banerjee and Nixon Dsouza**



ICON 2023

ICON is the official tech fest of the Department of Data Science and Technology, it has always been **our primary motive to encourage scientific thinking, innovation, creativity** and some good old-fashioned fun. At ICON, competitions are just a medium to bridge the way to inspire new ideas and get new learning experience from peers and experts alike. The fest aimed to provide a platform for students to showcase their skills and talents in various fields. The fest had several activities and competitions that catered to the interests of the students. According to the database record, a total of 429 students participated in all competitions in the fest. The participants were from different courses and years and also different colleges across Mumbai, and the fest was open to both undergraduate and postgraduate students. ICON was a successful event that attracted a significant number of participants from different courses and years. The fest provided an excellent opportunity for the students to showcase their skills and interact with their peers. The breakdown of participants showed that the fest was well-received among students from all years of study, and the event achieved its goal of promoting student engagement and participation. Team ICON welcomes you to celebrate this mind-blowing phenomenon with IOT We wish you a wonderful time ahead!



ICON 2023



Guest Sessions

The Department of Data Science and Technology at K J Somaiya Institute of Management recently hosted. Dr. Bharati Wukkadada led the organization of the five informative sessions.

Mr. Mayuresh Mithe

MBA part-time alumni

Ms. Priti Sharma

MCA alumni

Mr. Pranay Gondole

MCA alumni

Ms. Swati Kahayan Sunder

MCA alumni

Prof. Nikita Mangaokar

SPIT faculty

The Department of Data Science and Technology – K J Somaiya Institute of Management in collaboration IEEE – Bombay Section, IEEE Students Chapter – KJSIM and Center of Excellence in Data Science, AI and ML organized a Guest Session on Digitalization in Aviation Sector as part of its lecture series on August 25, 2022. The Institute plans to conduct a series of “guest sessions and workshops as a part of its conference theme **“Value Creation through Digital Transformation”**. The Resource person for the session was Mr. Prafull Tungare - DGCA approved aircraft engineer with 30+ years of experience.

The highlights of the session were engrossing insights into evolution of maintenance of aircraft due to automation and digitization of most of its activities. He specifically touched upon the aspects of how digitalization has impacted the aircraft industry over the past few decades. The various cases demonstrating the non-human as well as human factor was the key take away from the session. The case on how black box is decoded whenever an incident happens and the way how collision detection and prevention systems works provided the silver-lining to the session. The session was followed by Q & A and the vote of thanks was proposed by Prof Sudarshan Sirsat.

Guest Session- Digitization/Automation in Aviation



HACKATHON [GANIMEE- THE WAR OF CODE]

The Department of Data Science and Technology – K J Somaiya Institute of Management in collaboration with IEEE – Bombay Section and IEEE Students Chapter – KJSIM organized an intercollegiate hackathon called **GANIMEE the war of code**. Ganimee Tactics or Shiva sutra as Guerilla Tactics were pioneered by Chhatrapati Shivaji Maharaj to defeat the many times larger and more powerful armies of Mughal Empire.

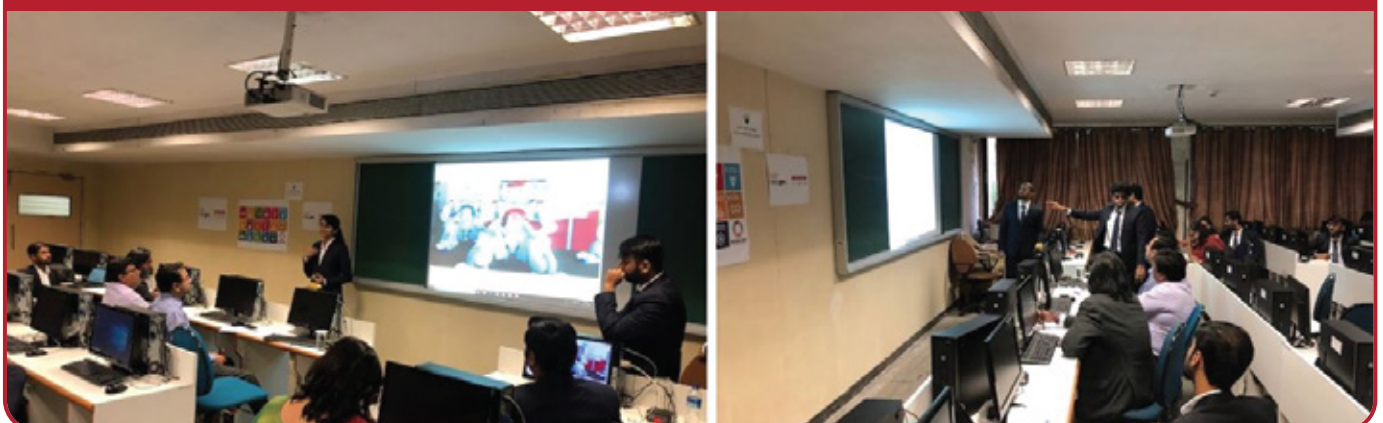
Dr. B. Satyanarayana, a Scientific Officer (H) and the Coordinator of India-based Neutrino Observatory Project at TIFR and member of the IEEE inaugurated the Hackathon and Dr. Monica Khanna, Former Dean & Director of K J Somaiya Institute welcomed the participants. Dr. D G Jha and Chairperson of the Department of Data Science & Technology briefed the participants about the importance of Hackathon and Dr. Bharati Wukkadada IEEE student branch Head briefed the events lined up during the current academic year under the aegis of IEEE – Students Chapter. Dr. Sangeetha Rajesh proposed the vote of thanks.

The event was aimed at **giving students an opportunity to demonstrate their competency in both the areas of applying the technical knowledge as well as business domain**. 15 teams participated in the events which were available online as well as offline. The Hackathon's panel of judges included Prof. Dr. Krantee Jamdaade and Dr. Kirti Wankhede, and the two alumni's, Mr. Animesh Singh and Mr. Shivam Agarwal. The challenge was to create solution in AI and ML application in business in five hours followed by the presentation.

The winner of this inter-collegiate Hackathon was team AI Warriors from Vivekanand Education Society's Institute of Technology and the Joint Runners-up was Teams Bro Code and Artificial Intelligent from the K J Somaiya Institute of Management. The events ended with the valedictory function felicitating the winners and the joint runners-up and complementing all the participants for their efforts.



Hackathon solving business challenges of Industry partners



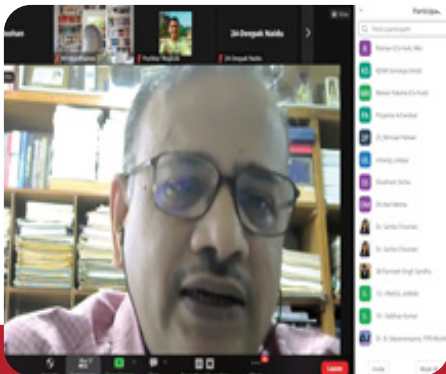
HACKATHON [GANIMEE- THE WAR OF CODE]



**Lighting of the sacred lamp
(Dr. D G Jha, Dr. Bharati V W, Dr. Kirti Wankhede, Dr. Krantee Jamdade)**



Dr. D G Jha, Former Area Chairperson – Data Science and Technology, enlisting the events lined up under IEEE Students Chapter



Hon. Chief Guest Dr. B. Satyanarayana, inaugurating and addressing the participants online



Felicitating the performers - Team Bro Code



Felicitating the performers - Team Artificial Intelligent



Teachers – Students organizing team in a selfie mode

Notable Alumni from MCA

Sudarshan Kundu, 1995

Sr. SAP HCM Consultant,
Tata Consultancy Services

Sajeev Nair, 1997

Program Manager,
Standard Chartered Bank

Jubin Kothari, 1998

Product Manager,
DocuSign

Kanchan Dhar, 1998

Consultant - Project
Manager, CGI

Samson Koletkar, 1998

Senior Product Manager,
Amazon

Poonam Kohli, 1998

Lead Segment Architect,
Shell

Francis Ouseph, 1999

Architect consultant,
Dell Technologies

Jyothi Natrajan, 1999

Vice President,
JP Morgan Chase

Simac Konkader, 1999

Managing Director,
Enrichiz Ltd

Ajoy Raj, 2000

Technical Architect,
Hexaware Technologies

Mehul Poladia, 2000

Director - QA,
Dremio

Indraneel Choudhury, 2002

Chief Technology officer,
Kritech Technologies

Savio Pereira, 2002

Director,
Citi Bank

Abhijeet Bhalerao, 2002

CIO (Head - IM),
Nuvoco Vistas

Anaga Mahadevan, 2002

Associate Director,
EY Technology Solutions

Notable Alumni from MCA

Anand Desai, 2002

Vice President,
IDFC First bank

Ashish Joshi, 2002

Founder & CEO,
Artium

Ashwin Prakash, 2002

Associate Director
TIAA

Kritika Joshi, 2003

Sr. Manager IT,
United Airlines

Vidhi Vig, 2004

Executive Director, Head
of Technology Delivery,
Standard Chartered Bank

Ritesh Kapoor, 2005

Director - Technical
Program Manager, Priceline

Aditya Sharma, 2006

Vice President
JP Morgan Chase

Junaid Sofi, 2006

Client Services API Lead
S&P Global Plants

Yajush Mishra, 2007

Head - Digital & Analytics,
Egon Software

Tini Mangal, 2009

Vice President,
Morgan Stanley

Ankit Jain, 2010

Consultant
Cognizant

**Hariharan Anantha Krishnan
2010**

Cybersecurity Engineer,
Paladion

Sneha Jadhav, 2011

Technical Program
Manager, Google

Placements at KJSIM

Preparation for Placements



At K J Somaiya Institute of Management, we ensure that students are in line with the demands of the industry. The aim is to prepare them for participating in the campus placement processes and thereby enhancing their chances of selection. This helps the Recruiting panels of companies to zoom in on who are a near-perfect fit for the job profiles on offer. While the Institute puts a lot of emphasis on assignments, curriculum, and pedagogy, the CMCR office also encourages our students to develop their cognitive abilities through various skill enhancement activities.

The Institute strives hard to not only make them job-ready, but also to enable them to face the multifarious challenges that will confront the students as they move out of the portals of this institution. Overall, we follow an integrated approach for broadening the horizons of the students and make them worthy of the assignments they will take up in industry.

Grooming Standpoints:

- Honing student's business communications skills
- Ensuring that students are well versed with latest industry trends and topics
- Soft skill sessions and training for aptitude tests, mock GDs and PIs
- Personality grooming sessions
- Video-based feedback for encouraging critical thinking
- Exposure to the working of start-ups for firing the Entrepreneurial ambitions
- An overall integrated approach to enhance the capability of the aspirants
- Alumni from different corporate entities/verticals are invited to mentor the students on resume building and placement preparation

Why recruit from K J Somaiya Institute of Management

Legacy

K J Somaiya Institute of Management was established in 1981. Nestled in the heart of Mumbai, the campus is spread across 50 acres of land and is within 10 km radius of Bandra Kurla Complex – the business district, Airport, New Bombay etc. The lush green campus is home to 1400 management students from all over India who choose KJSIM for its pedagogy, placements, and industry linkages. Consistently rated among the top 20 management institutes and top 10 private B schools, KJSIM constantly benchmarks itself with the best in class across the world. This is evident from its recently accredited AACSB certification, more than 20+ collaborations with international universities, student exchange programs and faculty who have published papers and cases in the top listed Journals and Publishing houses.

Fabric of KJSIM

KJSIM sees itself as a responsible education institution, that provides the latest in management education and thought leadership to mold the minds of students from diverse backgrounds. Diversity, LGBTQ+, Sustainability, Waste Management are topics that are taken seriously by both faculty and students in the form of research, capstone projects, case studies etc.

Student Cohort

KJSIM follows a rigorous selection process with weightage given to academic performance, work experience, projects and internship done in the social sector, performance in sports etc. The student cohort here is truly diverse with national level and state level sports players, first time entrepreneurs, musicians, artists, medical students etc. raising the bar for peer-to-peer learning.

Campus Life

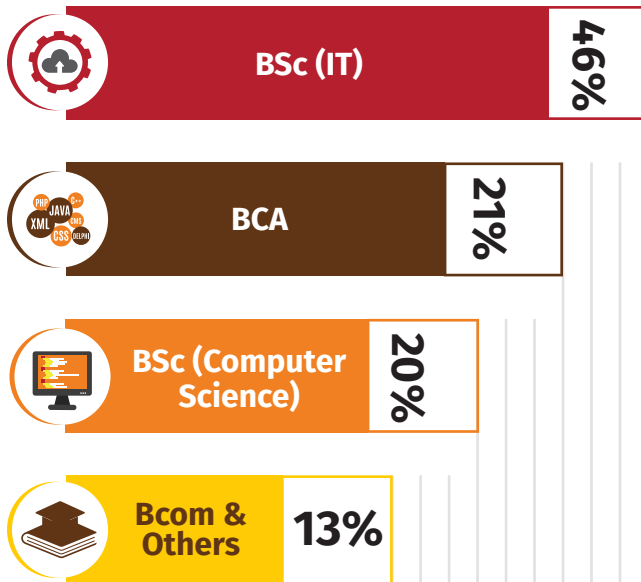
Campus life at KJSIM is active and engaging 24X7, with academic work, lab work, live projects, case studies, jamming to music, sports, club activities etc. Students manage their schedule between studies, socializing and relaxation with all amenities being offered within the campus. From early morning walks, gym sessions, quick Table tennis competitions, book reading sessions at the Haveli, chess at the open chessboard, discussions in the Bloomberg Lab and Omniverse, case studies both inside classroom and outside, life here is dynamic and engaging.

Batch Profile

Gender Ratio



Educational Background



Placement Process



Campus Engagement Activities



Recruiters



Career Management & Corporate Relations Team

Dr. Niteen Pawar

Head, Career Management & Corporate Relations

+91 9969634293 | +91 22 6728 3005/3050

niteenpawar@somaiya.edu

Ms. Pooja Anil Rasal

Senior Manager - Career Management & Corporate Relations

+91 9869526143 | +91 22 6728 3004/3050

p.rasal@somaiya.edu

Ms. Shilpa Bhardwaj

Manager - Career Management and Corporate Relations

+91 9320259864 | +91 22 6728 3086/3050

shilpa.b@somaiya.edu

Mr. Abhijit Dandekar

Manager: Career Management and Corporate Relations

+91 8530049249 | +91 22 6728 3089/3050

abhijit.dandekar@somaiya.edu

Mr. Rushikesh Prabhakar Patil

Manager - Career Management & Corporate Relations

+91 8879010926 | +91 22 6728 3087/3050

rushikesh@somaiya.edu

Mr. Abhijit Ambre

Assistant Manager - Career Management and Corporate Relations

+91 8452052725 | +91 22 6728 3078/3050

abhijit.a@somaiya.edu

Mr. Prashant Sharad Wadkar

Administrative Officer - Career Management & Corporate Relations

+91 9987770448 | +91 22 6728 3088/3050

prashantwadkar@somaiya.edu

Mr. Siddharth Pandya

Executive - Career Management & Corporate Relations

+91 8452808338 | +91 22 6728 3205/3050

siddharth.pandya@somaiya.edu

Faculty Team

Dr. Anjali Chopra

Marketing & International Business

anjali.chopra@somaiya.edu

Dr. Seetha Pachchhapur

Human Resources

seetha@somaiya.edu

Address

K J Somaiya Institute of Management, Somaiya Vidyavihar University,
Vidyavihar East, Mumbai - 400077, Maharashtra. Website: kjsim.somaiya.edu

Connect with us:



facebook.com/KJSIMofficial



linkedin.com/school/kjsimofficial



instagram.com/kjsim.official



twitter.com/kjsimofficial