Business Perspectives and Research (BPR): The Growth Story

Business Perspectives and Research is the management journal of K J Somaiya Institute of Management under Somaiya Vidyavihar University and **is** published by **SAGE publications.** (ISSN 2278 – 5337).

BPR is indexed in multiple databases – Australian Business Deans Council (ABDC), Scopus, Indian Citation Index (ICI), UGC-CARE (GROUP II), J-Gate DeepDyve, Portico, Dutch-KB, EBSCO, OCLC, Ohio

It has secured H index 7 under Scimago Journal & Country Rank (SJR)

https://www.scimagojr.com/journalsearch.php?q=21100865028&tip=sid&clean=0

H index for BPR reflects the good quality of research work being published by the journal which is being cited by other researchers. H-index reflects the citation index of the journal in upcoming researchesThe journal is in **Quadrant III** of **SJR** which is commendable for a young journal like BPR.

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The journal is widely read in academic circles. Academicians from 152 countries and territories have shown interest in reading BPR. The journal is available in Asia, North America, Latin America, Africa and Europe.

BPR received its first royalty on sales in 2017.

The following is a short journey of BPR:

- o The journal started in the year **2002** under the name 'Synergy'.
- It was a biannual journal and followed the process of stringent double-blind peer review with a high rejection rate.
- o 'Synergy' received ISSN number in the year 2007.
- o 'Synergy' featured on PROQUEST w.e.f July 2010 and on EBSCO w.e.f. Jan 2011.
- o In December 2011 it was registered with the Registrar of Newspaper under the new title 'Business Perspectives and Research' (number DELENG/2012/48507).
- o BPR tied up with SAGE Publication on 2nd June 2014.
- The first issue of BPR under SAGE Publications was Volume 3, issue 1 (Jan 2015).
- o In 2018 BPR Scopus indexed.
- o In 2019 BPR 'h' indexed
- In 2019 BPR listed in Australian Business Deans Council (ABDC) is as category 'C' journal.

The aim of the journal is to join the league of top journals in the field of management and allied disciplines.